

選、台北

TAIPEI CLASSICS

精選台灣優質原創品牌

收錄100間文創品牌

展現台灣原創與在地文化性

透過設計增添生活哲學

「選·台北」年度品牌手冊 精選台灣優質原創品牌

— 傳遞心意與創意，送出最具品味的禮物 —

繼上一版「選·台北」年度品牌手冊大獲好評之後，今年「選·台北」手冊再次為大家精挑細選臺灣百大優質文創品牌。由臺北市政府文化局、台北市文化基金會松山文創園區共同推出的這本手冊，精選100間優質文創品牌，為您呈現涵蓋工藝設計、生活品味及風格個人等三大類別的文創禮品，提供最別緻的送禮選擇。送禮不僅是傳達情感的方式，更展現了生活美學及品味。「選·台北」便是提供各種場合送禮需求，也完美呈現送禮者品味的最佳方案。

隨著永續意識的崛起，綠色消費已成為全球消費的一大趨勢。「選·台北」呼應這個國際趨勢，透過選品推薦支持綠色循環經濟的優質品牌。當品牌開始注重環保和永續的實踐，從商品製作材料、運送包裝、到回收再利用，努力提升對環境的友善程度，從設計端到產製端都落實永續理念。這些品牌的理念傳遞出對美好生活的追求和對地球的關愛。透過消費支持文創商品的多樣性與創新，選擇那些能夠為生活增添美好、對環境友善的禮物。每一份來自「選·台北」的禮物，都是對彼此的祝福和對環境的善意。

— 更多文創好禮，來自「選·台北」網站 —

「選·台北」線上平台匯聚豐富多元的文創商品，擁有超過數百家臺灣文創品牌及逾千款精美商品，涵蓋生活居家用品、風格文具、地方好食以及多種禮品。國際買家皆可輕鬆瀏覽及參考「選·台北」的精選文創商品。

網站提供品牌免費上架登錄，為文創品牌打開更多市場機會，同時實踐「臺北市文化創意產業扶植計畫」宗旨，致力於人才培育、產業發展與交流合作。我們持續招募文創品牌，定期舉辦徵選活動，挖掘優質文創商品，推廣臺灣文創品牌至國際市場，協助品牌開發更多商機，促進臺灣文化創意產業的繁榮發展，為文創經濟注入新的價值。

"TAIPEI CLASSICS" Annual Brand Brochure

Selecting high-quality original brands of Taiwan

Conveying Heartfelt Thoughts and Creativity, Delivering the Most Tasteful Gifts

After the success of the previous "TAIPEI CLASSICS" annual brochure, this year's edition once again curates Taiwan's top 100 cultural and creative brands. Published by the Taipei City Government's Department of Cultural Affairs and the Taipei Culture Foundation's Songshan Cultural and Creative Park, it features gifts in three categories: craft & design, lifestyle, and personal style, providing exquisite gifting options. "TAIPEI CLASSICS" offers solutions for any occasion, reflecting the giver's taste and aesthetic.

With rising sustainability awareness, green consumption is a global trend. "TAIPEI CLASSICS" supports this by recommending eco-friendly brands. These brands prioritize environmental and sustainable practices, from product materials to packaging and recycling, promoting a beautiful life and love for the earth. By choosing "TAIPEI CLASSICS" gifts, you support diverse and innovative cultural and creative products that enhance life and are kind to the environment.

More Cultural and Creative Gifts from the "TAIPEI CLASSICS" Website

The "TAIPEI CLASSICS" online platform offers a wide range of products from hundreds of Taiwanese brands, including home goods, stylish stationery, local delicacies, and various gifts. International buyers can easily browse and refer to the curated products.

The website provides free listings for brands, expanding market opportunities and supporting the "Taipei Cultural and Creative Industry Support Plan." We continuously recruit new brands, hold selection activities, and promote Taiwanese cultural and creative products internationally, fostering the prosperity of Taiwan's cultural and creative industries.



「臺北市文化創意
產業扶植計畫」官網



「選·台北」網站官網

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- 019 掌生穀粒 Green in Hand
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- 031 思謀 Studio Smoll
- 032 海漂計畫 Entadar
- 033 紙可拍 Paper Shoot
- 034 茶炭方 TeaProtect
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- 057 布物 BUWU
- 058 白目叮 buyMood
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- 068 BASHIDO
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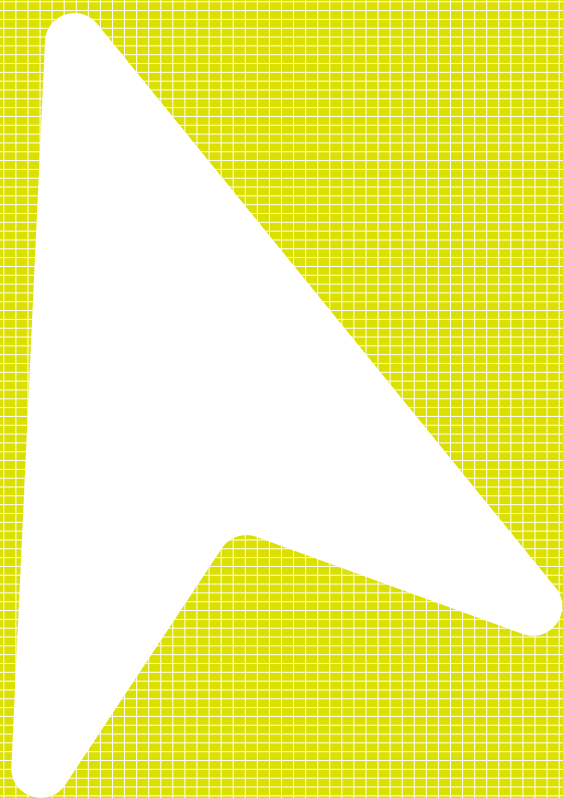


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- 086 美美實驗室 Suii Suii Lab
- 087 茗茗茶香檳 MIN MIN KOMBUCHA
- 088 產房 Everyday is Happy Birthday
- 089 創設小物工作室 mydslife
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Tsnow Stationery Design Studio
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台灣設計力

SELECTING HIGH-QUALITY ORIGINAL BRANDS OF TAIWAN



精選

40

間獨特文創商品



木子到森 MoziDozen

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www.mozidozen.com



動物置物盒 \$1,880 ~ \$2,380



蒲公英 - 夜燈 \$4,380

木子到森 創立於 2009 年，在木質創作的基礎底下，善於設計與製作在工藝品及設計品間達到完美平衡的作品。以製作工藝品的信念底下，在成品中完整呈現工藝品的溫度，同時維持設計品的實用性。

由原料到成品皆出自 MoziDozen 的獨立工作室，是維持產品獨特性及保有靈魂的主要因素。產品以木質為基礎結合複合媒材以呈現溫暖質地，透過主要產品 - 互動式燈具（及部分木質生活道具），讓使用者感受由 MoziDozen 想透過作品重現的——來自生活的感動片刻以及大自然給予的愛。

Established in 2009, MoziDozen specializes in the art of wood crafting, skillfully designing pieces that strike a harmonious balance between artisanal craftsmanship and practical design. Grounded in a commitment to craftsmanship, our finished products exude the warmth of traditional techniques while embracing the functionality of contemporary design.

Every aspect of our production process, from sourcing raw materials to crafting the final product, is meticulously carried out within MoziDozen's independent studio. This ensures the preservation of each item's uniqueness and intrinsic character. Leveraging both digital tools and traditional craftsmanship, we carefully navigate the delicate balance between retaining the warmth and authenticity of handmade creations while meeting the demands of quality and production volume. For enthusiasts of woodworking and lighting design alike, MoziDozen offers a range of interactive lighting fixtures that seamlessly integrate wood elements, reflecting the love and passion we derive from everyday life.

002



手手生活
Hands

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handsthehand.design



七寶窗花立燈 \$2,900



七寶衛生紙盒 \$1,500

Hands 不斷在思考工藝的本質是什麼？探究下去其實就是要回歸生活，從需求與文化開始。早期物資缺乏的時代中，我們在生活中所使用的道具都是出於手做。隨著工業時代的發展大量生產的技術純熟，物美價廉的消費意識逐漸取代了老實的手做道具。而這些即將被取代的手藝爲了生存進而轉向藝術化的領域，最後使得原本源於生活的技藝變的曲高和寡的藝術品，使得好手藝無法普及漸漸的又拉開了與生活的距離。

Hands 在這裡想做的是透過設計讓工藝與生活取得平衡，把美好的手做技藝從生活中找回來，找回生活最初的單純與樸實。

What's the essence of craft that Hands constantly thinking about? What can we do with our design? In fact, both craft and design have to return to life, and to start from the demands of market and the culture and life.

With the development of industry, daily necessities have become cheaper, traditional hand-made industries, which also suffer from this circumstance, has been gradually replaced.

Hands would love to balance craftsmanship and life through our design, and to find back wonderful hand skills. The use of natural materials makes the environment-friendly products, which creates the pure life philosophy of Taiwan.



以覺學
INTZUITION

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逆物論 系列 \$13,800~\$33,800

INTZUITION 臺灣設計師金工品牌，由品牌主理人連紫伊 Tzui Lien 於 2015 年創立，強調「以工藝的直覺體現生活哲學」，是探討當代生活與文化創新的設計首飾，提出「Clean Jewelry 純淨珠寶」的理想概念，將無毒製程、循環材質、少量客製、延長壽命、低碳低耗、無塑包裝作為品牌的永續堅持。純手工細膩製作、用時間熟成，達成零廢棄之美，顛覆珠寶迷思，挖掘配戴的永恆價值。以覺學除了在臺灣有四家直營據點，近年也多在日本、歐洲等設計大展中展露頭腳，將臺灣設計師工藝精品推向國際市場。

Taiwan designer's jewelry made of 100% recyclable materials used and no electroplating, each piece is made with traditional craftsmanship. Time and oxidation play as features and make the surface change with each touch.



分別合皿 系列 \$990~\$15,800



本・冶鐵 Hon Casting

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honcasting.com



鑄鐵置物碗 \$1,490

本・冶鐵 來自臺灣在地，本著專業匠人精神，以多年的鑄造廠經驗，於 2022 年創立品牌「本・冶鐵」，志在將鑄鐵原有的沉穩本質結合細膩的美學概念，打造既獨特又實用的質感生活商品，為日常生活空間創造出更多不一樣的美感風格。

商品類別多以置物收納及香氛器皿為主，如：鑄鐵鑰匙置物盤、陳列置物架、線香座組合、燭台……等等。

此外，品牌提供專屬的客製化服務，一件即可客製化名字及圖案，是獨特禮贈品和紀念品首選，亦歡迎各種合作需求邀約。



鑄鐵置物盤（提供客製化文字及圖案服務）\$1,490 起

Hon Casting is a cast iron workshop originally from Taiwan, with years of experiences, we combine the textural material, customized skills and Japandi style together, our brand is devoted to create stunning and unique home accessories for our customers.



竹玻花器 \$1,480



花漾耳飾 \$1,080

本質創作室「堆疊生活的細節，尋找事物的本質。」關心大自然，探索與人之間的關係。

創作範疇跨足設計、工藝、裝置藝術、展策與空間規劃；善於使用天然材質，如：竹、玻璃、藤、石、陶、月桃葉等。

當設計接近生活基本的需求時，唯有簡單才可以尋找到真實性，即為事物的本質。

Essence Design & Craft

"Accumulate the details of life and seek the essence of things."

We believe that we need to live in cohesive relationship with our natural world.

Our works include design, craftsmanship, installation art, exhibition curation and space planning.

And we encourage the use of bamboo, glass, pottery, stone, and Shell Ginger, etc.

Pairing natural materials and simplicity, encourages us to journey on the path of truth and meeting our primal needs of life, which is truly the Essence of things.



光山行
KOUSAN CRAFT

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本色漆器 (K) 水杯 \$1,280



混凝漆器手捏香座 \$780

光山行 1946 年賴高山先生開設光山漆器廠，製作木胎漆器、千層堆漆等工藝品主力外銷。2016 年光山行由第三代賴信佑重新開業，以當代使用者需求為著眼點，推廣將工藝日用之美重回日常，供應餐具、香座、時鐘等生活用品。餐具商品「本色漆器」以天然漆塗裝搭配擦漆手法凸顯木紋，呼應器物本質，不過度裝飾，希望在快時尚的現代，大家透過使用漆器感受到手作溫度，讓工藝品更顯歷久彌新。

Mr. Lai Kou San established Kousan lacquer factory in 1946, which mainly exported wood-based and tsuishitsu lacquerware.

After 70 years, KOUSAN CRAFT renewed in 2016, launch tableware series to promote lacquer craft as daily use more than an artwork.

As the opposite of fast-fashion, we believe that you will feel the warmth of lacquer craft using through time.



京好手作
trulygoods

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羽人茶器組一壺一勻杯兩茶杯 \$7,000



霧的原貌・碟型花器・中款 \$1,900

京好手作 讓陶器不只是物件，而是家中最愜意的一抹風景。

「生活美學、工藝即是日常。」京好利用傳統的陶藝工藝，將陶器作品著重在生活藝術、餐桌美學、茶席光景這三方面的陶美學傳達。

日常的餐食碗盤、沏壺飲茶、注水捻花，這些生活周遭的隨手物，容易被忘卻的瑣碎，可以很有風味、可以很平凡且重要不過。從胎土選擇、形體設計，釉色施彩、火窯燒結，製作的每一個環節，都蘊藏著京好的細膩與琢磨。

Pottery leads home from things fashioned to cozy scenery rather than an object upon it.

Art of Living, Table Aesthetic, Tea Setting Scene
The philosophy of trulygoods illustrates the perspective of “art of living and art of craft involve on a daily basis”. Every meal, tea, and flower surrounds here and there with trivial and lingering charm; that is too common to be forgotten among us. Every link from the selection of the paste, the design of the shape, the glazing of the color to the sintering degree of the kiln has embedded the delicacy and detail at trulygoods’.

明順玻璃行

Ming-shun Glass Studio

明順玻璃行 Mingshun Glass

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海棠花復古壓花玻璃紙鎮 \$180



復古玻璃調光燈 \$2,500



經典款燭燈 \$1,800

明順玻璃行創業於民國 68 年台北市，主要以玻璃工程業務為主。

近年將早期台灣生產，現已停產的壓花玻璃製成《海棠花復古玻璃調光燈》等符合現代需求的產品，賦予壓花玻璃嶄新風貌，並讓其重新融入於日常生活中。《明順玻璃行》也與不同品牌及設計師合作，運用復古壓花玻璃再生、再製的方法，製作更具特色的商品，藉此串聯世代間的共同回憶。

Mingshun Glass Company was founded in Taipei City in 1979, mainly engaged in glass engineering business. In recent years, with the dwindling stock of embossed glass produced in early Taiwan, we have infused new life into this vintage material by creating various modern products that meet contemporary demands. Through collaborations with different brands and designers, we use the method of rejuvenating and reproducing vintage embossed glass to connect generations and rekindle shared memories, thus bringing embossed glass back into daily life.



物
WOO Collective

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🌐 woo-collective.com



浮雲醇茶器 \$2,880



WOO 烈酒醇酒杯 \$1,680



浪雲醇酒球波西米亞瓶組 \$3,980

WOO Collective 致力於創造現代生活中令人驚豔的產品，傳達專注且深刻體會當下美好的生活態度。透過轉化台灣傳統工藝與製造技術，打造專屬於亞洲都會的極簡風格美學，讓人發現與體驗生活中細節的美好。

品牌成立於 2015 年，主力商品為一系列的純錫醒酒器，品牌成立以來獲得國內外諸多獎項，並被 L.V. City Guide 推薦為台北最棒在地品牌之一，並於 2022 年選選為總統府外賓禮贈品。

The utensils we use reflect the lifestyle and culture of our generation. WOO Collective draws upon a grand tradition of quality Taiwanese craftsmanship to create a line of beautiful and functional home goods imbued with a fresh new perspective. WOO Collective respects the spirit of Asian simplicity, creating designs that add a touch of poetry to your day-to-day life.



溫品 WEN PIIM

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www.wenpiim.com.tw



維納斯的治愈圓形器皿 雙入 \$2,760



最初曙光黃 系列器皿 \$ 3,380

WEN PIIM 手工工藝貼箔技法器皿，2019 獲選巴黎展 Maison & Objet 新銳設計品牌、連年（2021 & 2020）為台灣國際女性影展的影展得主貴賓禮品，日本頂級鑽石品牌指定 VIP 專屬禮。

深獲臺中國家歌劇院、國家兩廳院、日月潭涵碧樓、台北萬豪酒店、北美館、臺南市美術館、毓繡美術館的肯定。獲日本 Good Design Award 優良設計獎和獲金點設計獎 Golden Pin Design Award 入圍。

致力於地球環境友善循環的玻璃設計，加入手工貼箔的工藝，使玻璃器皿在不同環境溼度溫度，產生變化，隨著時間，每個紋理呈現不盡相同，展現其獨一無二特性。

2019 Invited by Women Make Waves Film Festival Taiwan, and selected Venus Healing Gold Color Foil Square Plate to be the Festival Gift for film directors.

2019

Selected by Maison & Objet to exhibit at "What's New" space.

2018

Good Design Award / Nominee

Golden Pin Design Award / Nominee

Find our pieces at National Taichung Theater, National Theater & Concert Hall、Taipei Fine Arts Museum、Tainan Art Museum、YUHSIU MUSEUM of ART、The Lalu Hotel Boutique, Sun Moon Lake and Taipei Marriott Hotel.

We chose recyclable and environment friendly glass material to be the main object to design home décor and tableware, and focus on brand concept "People get together to create good life".

Douxteel®

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玫瑰珠寶盒 \$28,888



月盤波光亮金 \$3,680

DOUXTEEL 於 2016 年由創辦人 Amanda 和 Vivian 姊妹共同啟航。在 2014 年後，她們接手父親留下的鈑金工廠，成功轉型為金屬加工藝術品的代表。

Amanda 以藝術背景賦予產品生命，讓冷冽的金屬散發溫度。DOUXTEEL 堅持創新、注重細節，這些特質成就品牌 DNA，延續創辦人對事業的熱情。

DOUXTEEL 以鈑金背景打造精品金屬家居裝飾，創造出如月盤、曲線花器等充滿美感的物件，並繼續探索更多金屬材質與設計的可能性。

DOUXTEEL was established in 2016, co-founded by sisters Amanda and Vivian. Following the year 2014, they took over their father's sheet metal workshop, successfully transforming it into a representative of metal artistry.

Amanda, with her artistic background, infuses life into products, bringing warmth to the otherwise cold metal. DOUXTEEL upholds innovation, attention to detail, shaping the brand's DNA and continuing the founders' passion for the business.

DOUXTEEL draws upon its expertise in sheet metalworking to craft exquisite metal home décor, including objects of captivating beauty such as moon trays and curved flower vases. Douxteel committed to continuously exploring the possibilities of metal materials and design.



獨木設計 Uni Woodesign

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泡澡水豚 - 杯墊手機架組 \$980



花窗記憶 - 飾品收納展示架 \$2,800

獨木設計 我們的故事源於 1985 年，一家深耕於電子業的企業，見證科技發展與環境衝擊的雙重面貌。2020 年，我們決定拓展新的領域，創立了「獨木設計」品牌，我們選用木材作為主要原料，融合傳統木工藝與現代數位製造技術，打造出既獨特又實用，且對環境友善的產品線。我們堅持使用紙類包裝和生物可分解膠帶，以全面實現環保包裝。獨木設計不僅代表著產品的獨特性，也體現了我們對環境的深切關懷與敬意。我們致力於提供消費者一種更加美好、環保的生活方式，讓每一件產品不僅是實用的選擇，更是一種對自然和環境的尊重。

Our story began in 1985 with a company deeply rooted in the electronics industry, witnessing the dual aspects of technological development and environmental impact. In 2020, we decided to venture into a new domain and established the 'UniWoodesign' brand. We chose wood as our main material, merging traditional woodworking craftsmanship with modern digital manufacturing techniques to create a product line that is not only unique and practical but also environmentally friendly. We are committed to using paper-based packaging and biodegradable tapes to fully realize eco-friendly packaging. 'UniWoodesign' represents not only the uniqueness of our products but also embodies our profound care and respect for the environment. We strive to provide consumers with a lifestyle that is both better and more environmentally responsible, making each product not just a practical choice but also a gesture of respect towards nature and the environment.



七三茶堂 7teahouse

+886-2-82751373

7teahouse@7teahouse.com

www.7teahouse.com.tw



經典茶禮盒 \$1,080~1,580

七三茶堂 在茶香中誕生的茶生活品牌：七三茶堂 7teahouse，探索茶的各種可能性。取名靈感來自連冊小說句子『倒茶七分，剩得三分人情』，七三茶堂 7teahouse 想傳達的不僅是茶滋味與人情味，同時也是餘留三分的生活智慧，創造生命的平衡與無限可能。

在 七三茶堂 7teahouse，您可以找到高品質「台灣特色茶」、「高山茶」、「烏龍焙茶」、「花果複方茶」與「無咖啡因茶」…等精品茶與立體茶包。此外，還有輕鬆冷泡的〈研磨冷萃茶包〉；滿足您送禮需求〈茶禮盒〉、〈茶點心〉、〈茶器物〉、〈茶炭方®潔淨護理〉、茶書、茶風味輪、茶包明信片…許多茶生活提案商品。

7teahouse emerges from the rich scents of tea, embodying a brand that dives deep into the essence and versatility of tea. At 7teahouse, you'll find a premium assortment of "Taiwanese Unique Teas," "High Mountain Teas," "Roasted Oolong Teas," and "Herbal Blended Teas," alongside "Non-Caffeine Teas".

Additionally, "MicroGrind Cold Brew Tea Bags" offer a novel and swift method to savor tea, particularly suited for refreshing cold brews. For those seeking thoughtful gifts, "Tea Gift Sets" are available, complemented by "Tea Snacks," "Teaware," "TeaProtect Cleansing Care" products, tea books, tea flavor wheels, and tea bag postcards, presenting a plethora of tea lifestyle products and ideas.



精品原葉／立體茶包 精裝禮盒 \$550 ~ 650



014

mordéco

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轉轉置物盒 磁力旋轉桌面收納盒 \$1,680



轉轉零錢盒 磁力旋轉零錢收納盒 \$1,580



啾啾噴瓶 金屬香水噴瓶 \$1,090

mordeco 九磨設計有限公司，2015 年創立於台北。曾獲金點設計獎、文創精品獎。

設計理念為「專注於生活的微小問題，找出更人性化的使用方式。透過設計讓生活更簡單。」

商品類別為生活用品，包括收納用品、香氛、文具。

Mordeco, established since 2015. Focusing on small issue of our daily object, improve it by providing more practical function. Let's Make Things Easier.

禾本科
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真稻筆記本 A5 \$350

TRUEGRASSES 於 2013 年成立，BRING NATURE INTO CULTURE 理念，ECO+ART 設計概念，加入大自然元素或再生材料，倡導將大自然帶入文化，以 Nature & Culture 哲學作為創作依據，產品設計蘊含對大自然環境的關懷與期盼，探索 Nature & Culture 平衡發展關係，為「環保文化」盡一分力量。

真稻 / 真草系列商品—使用天然稻桿經消毒乾燥研磨後，與 PP 重新混製，呈現獨特環保視覺感，賦予農業廢棄物新價值。

人氣商品 nubopod 藍鯨吸管 – 全球首款 Bio-PP 環保吸管；Bio-PP 採用生質基回收植物油製成，取代石化基塑膠。即便採用燃燒處理，所產生的生質基二氧化碳 Bio-CO2 有利於「生質碳循環」，符合日益嚴格的淨零碳排要求。

TRUEGRASSES products collaborated with natural grass/straw or recyclable materials, designed with ECO+ART concept, bring with spiritual soul of Nature, connecting our soul with primitive origins of life.



真稻 - 真草筆 \$90



SUI Bottle 真稻隨行杯 \$490





有機棉餐墊 (含餐具) \$490



圓角方形購物袋 \$590

印花樂 成立於 2008 年的台北大稻埕。

從第一款「台灣八哥」圖案開始，持續推出具有台灣當代美感品味的「新台味印花設計 Modern Taiwanese Patterns」。

印花樂的設計風格平易近人，注重生活實用功能，同時融入社會與環境共好理念，持續增加永續材質的使用，並與 NGO 合作，攜手在地社區工坊製作商品。

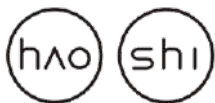
2022 年獲得國際 B 型企業認證。

除了自有品牌商品，印花樂也為企業提供客製化商品開發、品牌授權服務。至今已累積超過兩百家合作企業，包括麥當勞、資生堂、星巴克、肯夢 AVEDA、誠品書店、王品陶板屋…等，都是印花樂長期合作的企業夥伴。

Founded in 2008 by three female co-founders in Dadaocheng district which is the old town in Taipei, inBloom is a brand rooted in contemporary Taiwanese aesthetics. It all began with the debut pattern, "Taiwanese Crested Myna."

Continuing to introduce designs that embody modern Taiwanese sensibilities, inBloom's style is approachable, focusing on practical functionality in everyday life. Moreover, the brand is dedicated to the principles of social and environmental well-being. We consistently increase the use of sustainable materials and collaborate with NGOs in economically disadvantaged communities across Taiwan to empower local women as producers for our products.

In 2022, we achieved international B Corp certification.



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揉紙時鐘 \$4,380



水果靜物花器 \$1,280~1,880 (共五款)

haoshi 這個名字是來自台灣口語的「好事」，代表著我們在日常生活所創造的美好時刻。

我們相信，生活中處處都是美好的事物，當我們專注於當下，每件事都成為了時光中難以忘懷的美好經歷。

haoshi 的設計靈感源自於對自然界萬物的觀察和探索。從掛鐘到花瓶，從燈飾到裝飾品，每一件作品都是工匠的巧手結晶，不僅僅是實用的物品，更是融入日常生活的藝術品。我們希望透過我們的創作，為您帶來生活的簡單與美好的享受。

The name "haoshi" comes from Taiwanese slang, meaning "good things," symbolizing the beautiful moments we create in our everyday lives.

We believe that life is filled with beauty, and when we focus on the present, every moment becomes a cherished memory.

haoshi's design is inspired by the observation and exploration of the natural world. From wall clocks to vases, lamps to decorations, each piece is the result of the craftsman's hands, not just a practical object, but a work of art that is integrated into everyday life.

Through our creations, we hope to bring you the enjoyment of life's simplicity and beauty.





招財揪吉 Lucky Toad

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luckytoad.xyz



全系列產品 \$1,280~5,980

只要相信，就有力量

曉創意，從易經體悟「變化、融合」的概念，做設計創意嘗試，期許能提供東方文化一個嶄新的時代樣貌。

「招財揪吉」為新時代的招財蟾蜍，是以現代時尚美學設計，融合了傳統「發財、聚寶、如意」的祝福，重新演繹的風水擺飾物件。曉創意不只嘗試把舊傳統重現，而希望帶動文化提升，實驗文化的可能性。熱愛自己的文化，我們才會越來越有文化。

Believing Is Power.

Dawn Creative draws inspiration from the concepts of 'change' and 'fusion' found in the ancient Chinese philosophy of the 'I Ching' (The Book of Changes), embarking on creative design endeavors with the aspiration to offer a fresh new image of Eastern culture.

"LUCKY TOAD" the modern age fortune-bearing toad, serves as a reinterpretation of a feng shui ornament. It represents a contemporary interpretation of the traditional Chinese symbol for wealth, blending modern fashion aesthetics with the traditional blessings of "Fortune-bringing, Treasure Trove, and Wish-fulfillment."

Dawn Creative not only strives to revive old traditions but also aims to elevate cultural standards and explore the potential of cultural experimentation. If we love our own culture, we will become more and more literate.

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✉ greenorder@greeninhand.com

🌐 shop.greeninhand.com



客製禮組 (視禮組規格 \$550 起)



糜咕熬米湯 (視口味規格 \$88 起)

掌生穀粒 我們透過米、茶、蜜、酒、特色農產品，搭配充滿台灣在地特色、精緻的外包裝設計，提供獨一無二的禮贈客製。自 2021 年開始，我們使用台東最純淨的白米，開發一款以「照顧身體」為出發點的產品，提供最溫和、中性的保養品 - 糜咕熬米湯，熱量低、分子小、無添加，不必大量咀嚼，就可以讓腸胃輕鬆吸收，我們以創意與創新，持續為大家提供最優質優良的幸福產品。

為台灣依舊美好的人事物，掌聲鼓勵！

We provide unique customized gifts through rice, tea, honey, wine, and specialty agricultural products, combined with exquisitely designed packaging that reflects Taiwan's local characteristics. Since 2021, we have been using the purest white rice from Taitung to develop a product focused on "taking care of the body"-Migu Rice Soup. It offers the gentlest and most neutral skincare with low calories, small molecules, and no additives. It can be easily absorbed by the stomach without requiring extensive chewing. With creativity and innovation, we continue to offer the highest quality happiness products to everyone. Let's applaud for the still beautiful things and people of Taiwan!





源源鋼藝

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🌐 uanuan.com



Hiding Tou \$990



HIDING IN \$1,280

源源鋼藝以在地人爲本的設計思考爲核心價值，創造出世界第一隱藏式吸管飲料杯，我們的 Hiding 飲料杯系列擁有獨特一開即喝的連動設計，一體成形的曲面內膽專利，傾斜就能集中料物，一滴不剩喝乾淨。

透過群眾集資，源源已成功完成六次超過千萬的產品募資專案，實現創新體驗融入台灣日常生活。我們也推出零件單購服務和「100% 黑油清潔安心計畫」，實踐持續使用理念。以簡化爲美，帶來更簡單美好的日常生活體驗，引領向更友善環境的生活模式邁進。

Taiwanese created bubble tea, uanuan crafted the 1st straw-hidden tumbler specialized for it, heralding a new era in the world of drinkware. From Tainan, Taiwan, with nearly 60 years of pursuit for excellent steel product manufacturer, we integrate "design thinking based on local people" to create new product experiences that no one has dared to break through in the past, and persisting to lead everyone towards a more environment-friendly lifestyle.

We have completed six crowdfunding campaigns that have exceeded over 10 million NTD in funding, and set the record for the highest number of backers on zeczek (the largest crowdfunding platform in Taiwan). We are committed to becoming the most professional drinkware brand. There are now "Hiding series"- straw-hidden tumbler with various function (vacuum insulated, residue-free, lost-and-found code) and style, and we are still continuously developing multiple drinkware.



賽先生科學工廠 Mr.Sci Science Factory

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www.mr-sai.com



圖鑑拼圖 - 鳥類羽毛品種圖鑑 \$980



迷幻星球 流體動力學 \$480

賽先生科學工廠是由熱愛科學趣味的人們所打造的品牌，生產與銷售各式科學主題的商品。

我們期望透過設計，致力於為科學做趣味增值，提倡將科學原理融入生活，與藝術結合，除了平衡我們日常中思維的邏輯與美感，也期盼引導出臺灣創意產業不同的設計方向。賽先生科學工廠擁有自己實體店面、在各個網路平台也有電商合作並與各大實體文創、教育、科學通路以及博物館合作，希望透過親身體驗來啟發對科學的熱愛。經過多年不斷的努力，目前不只是臺灣最具代表性的文創品牌，更具有世界性的知名度。

Mr. Sci Science Factory is a brand created by enthusiasts of scientific curiosity, producing, and selling a variety of science-themed products. Through design, we aim to add value to science by promoting the integration of scientific principles into everyday life and combining them with art. We strive to balance the logic and aesthetics of our daily thinking, while also guiding Taiwan's creative industries in various design directions. We own physical storefront and collaborates with e-commerce platforms, as well as major physical cultural, educational, and scientific outlets, including museums. We aim to inspire a love for science through hands-on experiences. After years of continuous effort, we have become not only Taiwan's most representative cultural and creative brand but also have gained worldwide recognition.





點睛設計
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re-ing 甜點露露椅 - 高 \$2,500



re-ing 天然竹纖維便當盒 - 大 (咖啡色・繡紅色・原竹色) \$650

點睛設計成立於 2003 年，主要服務項目為視覺設計及產品設計，擁有非常高的靈活性與整合性，相信「設計是發掘並發揚每件事物的特質」。秉持著創意構思與扎實的技術，不斷轉型成長，期盼為客戶帶來更完善的設計整合及價值。

我們的產品涵蓋永續生活用品以及永續包裝產品，如竹纖維便當盒、回收玩具露露椅以天然鳳梨纖維禮盒包裝等。

設計與文化的深度結合、畫龍點睛。是我們一直以來的理念與目標。

Our company DOT Design Co., Ltd was founded in 2003. Our main services are visual design and product design, and we are highly flexible and integrated.

We have always believed and aimed for in-depth integration of design and culture for greater results. With creative ideas and sound skills, we continue to evolve and grow, hoping to bring our clients more comprehensive design integration.

Our products encompass sustainable lifestyle products and sustainable packaging products, such as re-ing Bamboo Fibre Lunch Box, re-ing Tabouret cannelé, and Pineapple Fiber Paper-Plastic Packaging.

We have always believed and aimed for in-depth integration of design and culture for greater results.



繭裏子 twine Fair Trade

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繭裏子以永續設計並以公平貿易方式生產服飾、生活雜貨、香氛等不同系列之產品，使用有機認證、天然及回收等材料手工製作而成，產品多元豐富同時也提供了數千名生產者良好的工作機會。共有三個子品牌繭裏輕衫、繭裏家夥、moriaroma，致力於環保產品設計以及推廣公平貿易產品理念。twine 繭裏子設計的產品注重造型、手工、公平貿易和環境友善的概念，結合現代設計與傳統技術，強調自然材質、環保回收的生產方式，並確保所有產品的原創性。



三貓花酒眼枕 \$550

Enterprise / business philosophy and objectives of the founder

TWINE supports and advocates the ideas of fair trade and environmentally-friendly design, provides a reasonable salary and safe working environment for producers, and values community building and social welfare. It provides consumers with the best quality and reasonable prices and, by doing so, advocates the idea of changing the world through ethical consumption.

History of development / business model

TWINE was established in 2010. A portion of the products it sells is designed by its team of designers using fair trade materials. Its other products are produced by various fair trade organisations in different countries, all of which are accredited by the World Fair Trade Organisation (WFTO).



月球信號無袖洋裝 _ 星軌密語 \$2,980





FOR NEXT GENERATION

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🌐 www.fngdesign.com.tw



FNG 世代設計是一個結合「永續環境」與「社會企業」的品牌，以循環設計的能力解決廢棄物回收再利用問題，且藉由製造與行銷的經驗，致力推廣綠色經濟，確保永續消費及生產。並堅持使用 100% 回收物做為產品設計的核心材料，當商品使用壽命耗盡，單一材質可直接進入回收模式，再製成下一個商品，更大程度減輕塑膠垃圾帶給地球的負擔，真正落實「從搖籃到搖籃」的理念。

此外，FNG 也提供環保議題及資源循環運用的服務，協助企業規劃廢棄物去化再製，達到回收再利用的最大化效益，每一步都用心實現資源循環與永續減碳。



寶特袋手提款 \$550

With the excellent recycling ability Taiwan owns, FNG combine it with drawn out yarn textile technique to turn recyclables into products. With the idea of recirculation and social enterprise, FNG acquire recyclables from underprivileged groups, and turned recyclables into products.



不塑洗衣袋 - 大 \$599、中 \$399、小 \$299



HAPPYMT

☎ +886-2-87925536
 ✉ service@happynt-pen.com
 🌐 happynt-pen.com



HAPPYMT 訂製你的開心時光

我們的品牌名稱爲 HAPPYMT —HAPPY 代表開心、MT 則是我們夫妻的名字縮寫 Mike & Terri。

HAPPYMT 是一個以客製化爲品牌核心的文具品牌，“訂製你的開心時光”就是我們的品牌精神。我們相信，我們設計的商品如果佔 50%、加上客人的客製化 50%，兩者合而爲一才算擁有了 100% 的生命。

藉由推陳出新且超乎想像的客製化服務，我們用一樣的筆、寫出不同的故事，交付個個獨一無二的你。主要商品包含筆墨、筆記本、與火漆封蠟章，不論是筆、筆記本、或火漆章的訂製，我們期待讓 HAPPYMT 陪伴你創造更多開心的每一天！



HAPPYMT 開心鋼筆 & 鋼珠筆 \$680 起 (含免費客製化)

HAPPYMT "Create happy moment"

Our brand name is HAPPYMT-HAPPY stands for happiness, and MT is the abbreviation of our name, Mike & Terri.

HAPPYMT is a stationery brand with customization as the core of the brand. We believe that if the products we design account for 50% and the customer's customization accounts for 50%, the combination of the two can be regarded as having 100% life. With innovative and unimaginable customized services, we use the same pen to write different stories and deliver each unique you.

The initial products started from pens and inks, and now there are 2 more product lines: notebooks and sealing wax. We look forward to letting HAPPYMT accompany you to create more happy every day!





no.30



+886-4-7332555



danielle@no30-inc.com



no30store.com



生肖系列 \$680-980

no.30 元素週期表中原子序數第 30 號是鋅。淺淺灰色的鋅合金，是 no.30 的原點，也是位於台灣彰化超過四十年家族工廠的我們，唯一專注的金屬。2013 年開始與國際設計師合作，決心傳續兩代的鑄鋅工藝，琢磨新的可能性。鑄造工藝加上設計師們對生活的觀點，琢磨出 no.30 的物件。溫潤中性線的線條，是 no.30 被生成的樣子，因材質特性而呈現出的不同純熟表面處理，讓每一件產品，日常而不平常。物件成為尋常生活裡的記號，安靜又不容忽視的存在感，為平常細節增加視覺、觸覺與使用時的註記。

The brand's roots are in a family run zinc alloy foundry in Changhua, Taiwan. Born out of this material and craftsmanship, no. 30 works with international designers and creative talent to offer an alternative perspective that explores the relationship between objects and their users.

Everyday objects become personal and unique through how, where and with whom they are used. In this spirit, the user defines the story of no.30 products.



盒子一二三 \$1,380~3,280

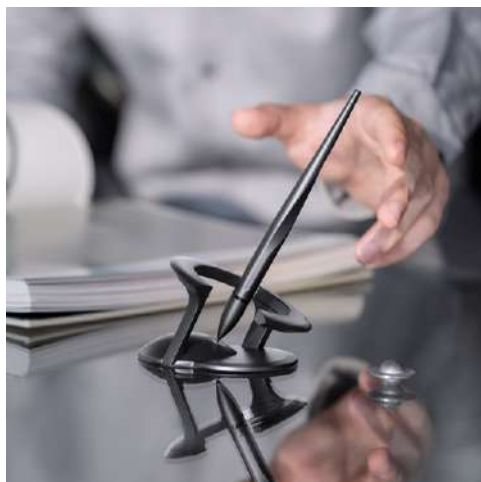


novium

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www.novium.tw



自立筆〔星際〕原子筆 - 宇宙黑 \$ 2,550 (TIME 雜誌實拍)



自立筆〔星際〕原子筆 - 宇宙黑 \$ 2,550

novium，台灣品牌，敢於挑戰未知與不確定性，致力於創造獨一無二的產品體驗，將驚奇與精緻推至極致。

我們開發的自立筆，是世界首創的無電漂浮筆組，風靡全球多國。2019 年至今，自立筆生產數量疊起來已高達近三座聖母峰。

明星商品——自立筆星際款，榮獲 TIME 年度最佳發明之一及臺灣精品獎等多項國內外殊榮。品牌 80% 以上銷售於海外市場，有自營的歐美官網及衆多代理商遍佈全球，希望將台灣獨特的精品設計帶向全世界。

novium 的產品不僅能帶來耳目一新的感受，更為消費者提供了不一樣的選擇。

相信 novium 的設計將為您帶來無限啟發。

Novium, originating from Taiwan, dedicated to continuous exploration and experimentation, we strive to create products with unprecedented effects, meticulously crafted to be both aesthetically pleasing and innovative.

Designed and manufactured in Taiwan, Our best-selling product, the "Hoverpen Interstellar Edition" was honored as one of TIME Best Inventions.

80% of our products are sold overseas through online websites and distributors. Since 2019, the Hoverpen series alone has amassed production numbers equivalent to nearly three Mount Everests.

At novium, we believe in exploring and embracing diverse possibilities. We hope novium's products will accompany you as you challenge conventional paths and embark into unique life journeys.



VERDE
Home Accessories

VERDE

✉ verde.taiwan@gmail.com
🌐 www.verdemarble.com.tw



蛇紋石橢圓淺盤 \$1,850



拾財小樹 \$3,260

VERDE 任意設計有限公司在 2019 年創立品牌「VERDE」，是全台唯一完整開採台灣蛇紋石的三泰礦業旗下生活品牌。我們透過和現代裝潢風格相稱的設計和簡單有趣的擺件，重新定義大理石的生活美學，讓台灣在地生產的經典綠色大理石—蛇紋石—成為日常中美好的自然風景。

歡迎企業禮贈品客製及設計訂製量產，以最獨特的台灣蛇紋石傳達最真摯的心意。

*

禮贈品 Logo 客製 MOQ：無（以品牌現有商品為主）
平面類產品訂製 MOQ：無
非平面類產品訂製 MOQ：300pc

The Random Design Co., Ltd. established the brand "VERDE" in 2019, which is the only lifestyle brand under the Santai Marble that fully excavates Taiwan's serpentine. Through designs that match modern decor styles and simple yet interesting ornaments, we redefine the lifestyle aesthetics of marble, allowing Taiwan's classic green marble, serpentine, produced locally, to become a beautiful natural landscape in daily life. We welcome customizations and design orders for corporate gifts, offering the most unique Taiwan serpentine to convey the most sincere intentions.

*

Customization MOQ for gift logos : None (based on existing brand products)
Customization MOQ for flat products : None
Customization MOQ for non flat products: 300 pcs



大春煉皂 Dachun Soap

+886-2-25530733
dlee@yensprings.com
www.dachuns.com



絮水經典百年皂 \$450



瓜顏悅色 \$280

大春煉皂對大地謙卑、對生命尊重、堅持著愛，精煉出一塊又一塊的皂，大春煉皂傳承了三代的精神，現在要將這份祝福化為禮物，將之體現，並傳遞出去。不僅給這座島上的家人，也但願所有在這片天空下，在這大地上呼吸的人們，感受這一份祝福。

Based on love, a humbleness toward the earth, and a deep respect for life, DACHUN SOAP has created soaps for family and friends for three generations. We hope to share this precious gift not only with the ones we cherish in Taiwan but also those outside of this beautiful island.



經典茶萃 \$250



白銀谷 silver valley

+886-2-27566156

hellosilvervalley@gmail.com

www.hellosilvervalley.com



高低起伏兩用隨身包 \$1,280



經典山谷 LOGO 闊邊帽黑色 \$880

白銀谷，一個『移動的秘境』。本著對戶外生活的想望，創造在山林間、草地上甚至都市叢林裡，都實用、便利充滿生活樂趣的事物。經典闊邊帽，讓陽光不刺眼、表情不扭曲，外層透氣內層吸汗，防潑水耐髒汙，享受在陽光下自然的微笑。

高低起伏兩用包，是一款針對每日需求設計的多功能包包，平時可維持輕量化小包模式，但在需要時可擴充一倍空間，輕鬆轉換使用。科技纖維涼感巾，是喜愛戶外運動愛好者的必備商品，沾濕後可快速降溫，擦汗後也可快乾，體積輕巧不占空間，攜帶無壓力。

讓白銀谷成為你的夥伴，一同分享戶外探索的點滴。

Silver Valley, a "moving secret realm".

Exist in an atmosphere of nature, spontaneity, exploration and sharing.

It's here, Based on our desire for outdoor life, We continue to create things that are practical, convenient, or full of fun when you in the mountains, forests, grasslands, and even urban jungles.

You are welcome to join us at any time, Take away anything you find appealing, And let us become your partner and follow you on your travels and adventures. When you occasionally think of it, share your travel details with us. It will be a touching moment for us.

Be our friends and travel with the Silver Valley.



思謀
Studio Smoll

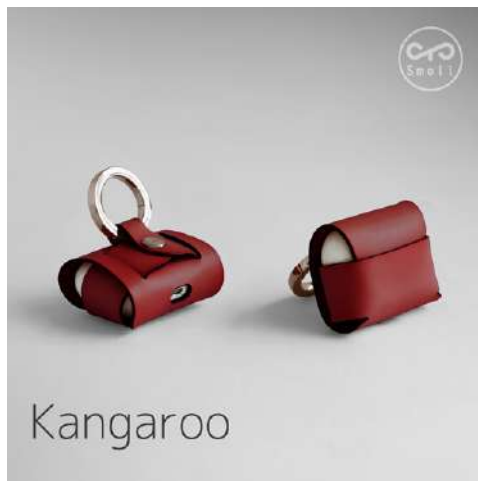
+886-3- 621-8318

service@studiosmoll.com

www.studiosmoll.com/tw



巧翻卡片夾 一層 \$1930 二層 \$2,380 三層 \$2,830



袋鼠耳機包 \$1,050

Studio Smoll 是一個從環保友善出發的台灣皮件自創品牌，使用植鞣皮革，並開發了自家專利的切口設計，使得我們皮革製品可以在不使用縫紉或黏合劑的情況下形塑成各式包款。專利結構可以方便使用者自行組裝或修復破損的零件。所有使用的材料都是可分解和可回收的，品牌強調善用皮革材料的原始特性與質地，同時提倡可持續性。

Studio Smoll is a brand that prioritizes environmental friendliness in the production of their leather goods. We use vegetable-tanned leather and have developed an innovative incision design that allows for their leather goods to be shaped without the use of stitching or adhesive. The patented slit structure allows for easy self-assembly and repair of broken pieces. All materials used are decomposable and recyclable. The brand emphasizes the importance of shape and texture in their products



Entadar 海漂計畫

+886-4-36098818
 info@entadar.com
 www.entadar.com



SuperCore 超核心小包 \$1,680、超核心中包 \$2,380、
 超核心大包 \$2,580



Urban 回收消防水帶盪洗包 \$1,380

Entadar 以城市生活中需要的物件大小來開發組合包袋及配件，讓每一趟旅行跟通勤的轉換變得更加自由、輕便且有趣。

Entadar 的產品採用輕重量、低排碳量、防水防霉的無溶劑 PPU 皮革 (Prepolymer Polyurethane) 製成，並搭配可組合的設計，讓您輕鬆應對不同攜帶需求，是遷徙於城市及戶外之間的理想選擇。無論是日常上班、週末郊遊，還是短途旅行，Entadar 都能為您提供最完美的組合包選項，滿足您多變的出行目的。讓 Entadar 陪伴您，探索城市生活裡的無限可能！

Introducing Entadar - we're here to redefine your urban lifestyle with our exquisite collection of eco-friendly and waterproof bags. Our products are made from lightweight and sustainable PPU leather (Prepolymer Polyurethane) with low carbon emissions, and are designed to be waterproof and mildew resistant.

With a modular design, Entadar bags can easily adapt to different carrying needs, making them an ideal choice for moving between city and outdoor environments. Whether it's daily commuting, weekend outings, or short trips, Entadar offers the perfect combination bag options to meet your diverse travel needs.

Elevate your everyday carry and embark on your adventures in style with Entadar. Upgrade your carry game now and experience the difference!



紙可拍 Paper Shoot

+886-26716805

service@studiosmoll.com

www.studiosmoll.com



DISCO_CAM \$5,080



Think&Shoot - 海棠 \$6,580

紙可拍結合了文創、科技、人文與環保等核心價值打造台灣自有品牌，充份利用台灣的軟實力與光學科技優勢，更以時尚潮流、教育、公益、客製等高附加價值來創造獨有的藍海市場！

設計的概念打破數位相機產業長期以「規格」為主的競爭，結合台灣的工藝設計力與對環境友善的重視，紙可拍以「創造出人們不曾看過的相機」理念，讓相機突破天然材質的限制，表達出臺灣重視人文精神與自然關懷，同時帶給使用者前所未有的攝影體驗！每台相機都發揮了材質的特性及獨特工藝技術，並展現對完美高質感的堅持，把極簡時尚的實用機能與美學設計感，發揮的更加淋漓盡致。

The vision of PaperShoot is to inspire fun, creativity, and care for our planet through a unique digital photography experience that allows you to connect with your subject like the old days. Combining our passion for photography and a brighter future for our world with cutting-edge technology we bring you the world's most innovative, sustainable digital camera.

The cameras are easy to operate, and the designs are based on the concept of “less is more”, “Lightweight and Flexible”. We are recognized by young generation, designer, photographer...etc. Because we have integrated design elements such as portability, minimalism, and environmental friendliness into our camera.



茶炭方®
TeaProtect®

☎ 886-2-82751373

✉ 7teahouse@7teahouse.com

🌐 www.7teahouse.com



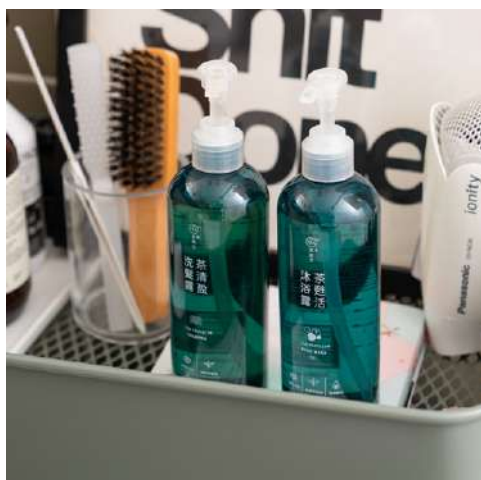
茶平衡淨手露 \$580

茶炭方 2022 年初，七三茶堂 7teahouse 引用領先世界的台灣學術研究，將台灣茶葉經生物科技加值，成功研製出奈米級專利抑菌成分「茶炭方®」。這不僅是茶葉應用史上的空前進步，茶炭方®更通過歐盟、美國的化妝品原料國際認證，能在全世界使用。

我們認為，發展新技術解決生活困擾時，不能只一味追求效率效果，也要思考如何與自然取得平衡，與環境永續共存，盡一份公民責任。不只是成分名稱，茶炭方®具備「科學」、「平衡」、「永續」特質，成為具理念的標誌，更是七三茶堂 7teahouse 期許自己成為茶文化的生活提案者之真切實踐。

In 2022, 7teahouse took an innovative leap by incorporating Taiwan's cutting-edge academic research to enhance Taiwanese tea through biotechnology. This effort culminated in the creation of a patented, nano-scale antibacterial agent: TeaProtect®. This breakthrough not only marks an unprecedented progression in tea application history but also has garnered international certification, allowing its global utilization.

7teahouse hold the conviction that the development of new technologies to alleviate daily challenges must go beyond narrow focus on efficiency and effectiveness. It is essential to consider how these innovations can harmonize with nature and ensure a sustainable coexistence with environment. "Science," "Balance," and "Sustainability" are TeaProtect®'s brand ethos and reflect 7teahouse's commitment to being more than just advocates for tea-centric living; we strive to be its practitioners.



茶清盈洗髮露 _ 茶甦活沐浴露 \$680



軟水泥生活實驗室 CELEMENT LAB

+886-2-27835104

info@celementlab.com

www.celementlab.com



軟水泥生活實驗室，製造衝突美學的生活用品。

獨家研發軟水泥材質 CELEMENT，顛覆視覺與觸覺的既定印象，探索獨特又實用的設計，軟水泥產品不只美，更多了份驚喜與貼心，產品包含傢俱、文具、手工配件、手工軟皂系列。

The CELEMENT LAB makes the aesthetics of conflict for the daily supplies. We represent the new concept and material as lifestyle, which gives experience and objects a new perspective with humor and function.

CELEMENT products include furniture, stationery, craft accessories, and handmade soft soap series.



軟水泥岩石皂系列 _ 提供弱酸性的溫和洗淨能力及療癒手感



軟水泥名片夾 \$1,080



軟水泥鑰匙圈 \$500

036



點子包研究所 Icleabag

+886-2-82870943

icleabag@gmail.com

www.icleabag.com



汽車用品系列 \$599 起



工作圍裙 \$1,590 起

點子包研究所 從產品的發想、打樣、製造到最後的成品，我們都十分重視，並警惕自己要不斷創新，期望在產品設計上，能有突破並創造樂趣。我們將皮革與不同材質結合做變化，產品皆來自台灣師傅的手藝，採用頂級頭層皮料，連針線我們都有講究，確保客戶得到的產品在質量和效率上都能達到最高水準。團隊也具有打版與製作能力，我們擁有自家工房生產設備，可以在工房內完成每一件作品，幫客戶達到精準溝通的效率。主要販售產品有工作圍裙、皮件包袋、汽車用品、戶外用品。

Icleabag chooses modularity instead of traditional leather manufacture. By integrating sense and sensibility makes each product shown perfect blending of design and craft. The innovation gives new definition of leather handcrafts. Our main product offerings include work aprons, leather goods, automotive accessories, and outdoor gear.



漫步托特肩背包 \$1,890

22STUDIO

22STUDIO

☎ +886-2-23951970

✉ info@22designstudio.com.tw

🌐 www.22designstudio.com.tw



22STUDIO 精湛洗鍊的原材質工藝

對 22STUDIO 來說，水泥不只是材質，而是象徵著一種態度：坦率、真誠、紮實。在台北這座都市叢林裡，我們以獨特的設計語彙重新定義水泥，賦予全新的想像，打造出鐘錶、飾品、書寫工具等系列產品。我們的設計以都市建築為靈感來源，將建築領域常見的材質、紋理、風格發揮到極致，每一件作品都是手工製作，藉由不斷地探索實驗，創造出獨特而大膽的設計。

四度空間十週年紀念版 - 軍綠款 \$10,800



清水模鋼筆 \$4,500



四度空間掛鐘 150MM - 藍灰色水泥 \$5,500

22STUDIO

At 22 Studio, concrete is an attitude: direct, honest and open. Here in Taipei, our passionate team conceives and creates timepieces, accessories and stationery. Inspired by the straightforward, sublime spirit of urban architecture, we strive to master its materials, texture and style. All our products are handcrafted, honed through hands-on experimentation into authentic, daring design. Our name is “22” because it captures an attitude — one unafraid to follow instinct to concrete, creative conclusions.

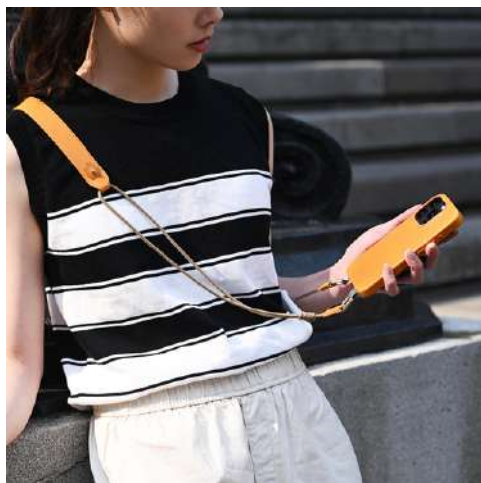
alto

Alto

☎ +886-2-25790098

✉ info@viaalto.com

🌐 www.viaalto.com



皮革手機掛繩背帶組 \$1,680



皮革手機收納包 \$3,280

Alto 以 3C 皮革配件設計出發，強調皮革本身的簡約之美，其中又以頂級的原色植鞣皮革作為品牌的精神與象徵，以最天然及對環境最沒有傷害的皮革染色工法製成，它賦予皮革自然的香味，獨特性與可塑性。

Alto 在義大利文是「高」，藉此期許自己不斷追求卓越的品質與工藝表現，並在之中找到完美的平衡，兼具功能性與時尚感的義式優雅。因此我們堅持選用頂級義大利皮革製作，期望以原創的設計與精緻的台灣工藝為消費者打造專屬的時尚配件。

Alto begins with the design of 3C leather accessories, emphasizing the minimalist beauty of the leather itself. The brand's ethos and symbol are epitomized by the use of top-grade, natural vegetable-tanned leather, created using the most environmentally friendly leather dyeing methods. This process endows the leather with a natural fragrance, uniqueness, and malleability.

"Alto" means "high" in Italian, reflecting the brand's aspiration to continually pursue exceptional quality and craftsmanship, striving to find the perfect balance of functionality and style within this Italian elegance. Thus, we insist on using premium Italian leather for our products, aiming to provide consumers with exclusive fashion accessories through original design and the fine craftsmanship of Taiwan.

hibāng

與環境重修舊好

Hibāng

☎ +886-979-709774

✉ hello@duologdesign.com

🌐 hibang.co



雪山 Suat 粉雪灰高效能抗藍光片 \$3,480



玉山 Giók 鼠尾草綠高效能抗藍光片 \$3,480

Hibāng 取自「漁網」也是「希望」的台語，是兼具永續與品質生活的品牌。讓人們能愉悅地執行永續生活，不需因為永續的理想對生活品質有所妥協。

新一代「山林系全循環眼鏡」同樣蒐集台灣海域的廢棄漁網製成再生尼龍為鏡框原料外，無螺絲螺絲模組化設計，讓二代眼鏡不需任何工具，從鏡腳、鼻墊到鏡框都能自由更換，秒拆秒裝的特性，使得眼鏡配戴更有時尚穿搭的趣味性，展現撞色搭配的功力。

更棒的是，再也不必擔心一個小零件損壞就得整副眼鏡丟掉重配，憑自己的雙手就可以更換維修，壽命更長、更永續！

In the name of hope, “Hibāng” comes from the homonym of “fishing-net” and “hope” in Taiwanese. The new generation of Hibāng Re-Fishing-Net Eyewear –Mountain Series, continues to utilize discarded fishing nets from Taiwan's waters to create recycled nylon made frames. This innovative design eliminates the need for screws, allowing users to easily swap parts such as the temple, nose pads, and frames without any tools. The quick-release feature not only enhances the convenience of wear but also adds an element of fashion, enabling wearers to enjoy mixing and matching colors for a fun and stylish look. Additionally, this modular design means that a small part's failure no longer requires replacing the entire pair of glasses. Users can simply replace and repair parts themselves, extending the lifespan of the eyewear and promoting sustainability.



nafl

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{ nafl | 10nE a fabric laboratory }

nafl 是設計襪牌 +10•加拾成立的織品實驗室。多樣性仍是實驗室的核心項目，精通設計與製造的共通語言，以每日的生活用品，提出世界所需要的解決方案。

過去每年夏天巡遍太平洋物種，冬天包羅象形文字、樂聲、神話與時空旅行，想像力到得了的地方皆可織作系列概念。並因獨特的創作觀點，受邀於日本發行品牌書《+10•テンモア 台湾うまれ、小さな靴下の大きな世界》。

2018 年至今，屢獲國際藝術家與各大美術館的邀請，將作品設計轉譯成紀念襪品。nafl 從織品根源的探究開始，不受國界與機器的束縛，與世界各地的人們一起編織出新的生活選擇。

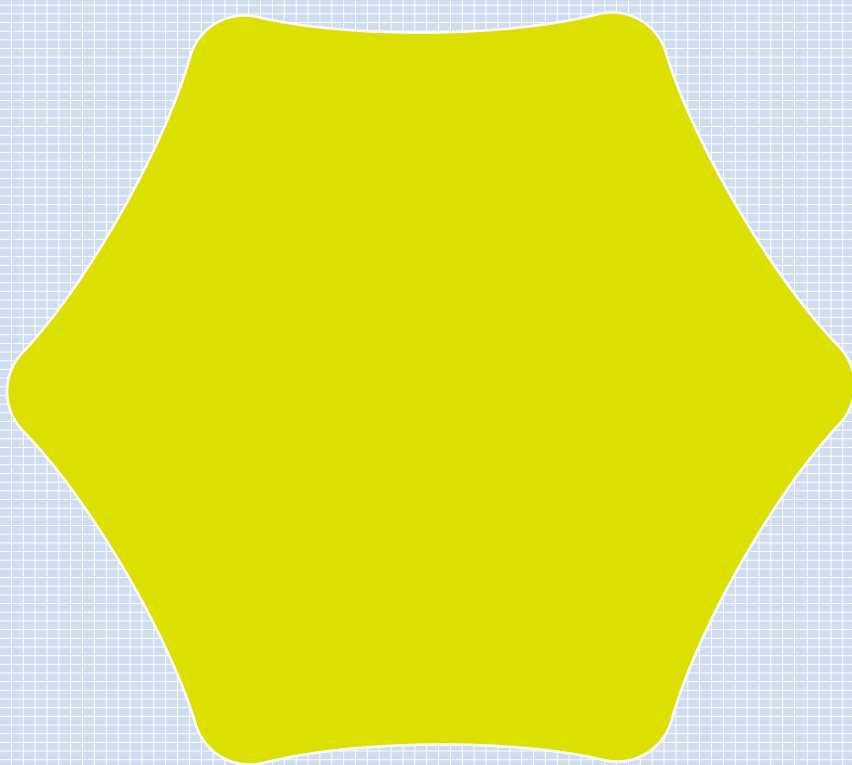
nafl is a fabric laboratory, founded by sock design brand, +10•10 more. Diversity remains the core project in the laboratory, with proficiency in design and manufacturing as the common language. Using everyday items, we propose the solutions that the world needs.

In the past summer, we explored Pacific species, while in winter, we embraced pictographs, music, myths, and time travels. The imagination weaves a series of concepts from everywhere we've reached. With a unique perspective, it's an honor to be invited to publish the brand book in Japan.

Since 2018, we've been invited by foundations of artists and prestigious art museums to interpret artworks into original goods. nafl aims to apply valuable experiences accumulated from the past developments, unrestricted by borders and machinery, together with people in the world, we weave new choices of life.

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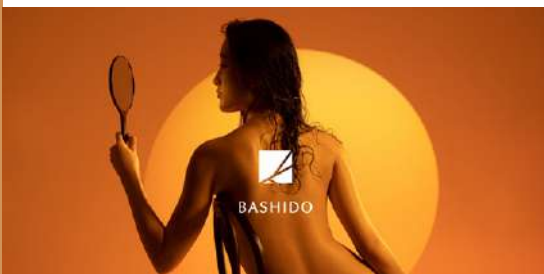
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松山文創園區

Songshan Cultural and Creative Park

歷史與生活自然交融的文化場域

The cultural realm where history and life naturally intertwine.



巴洛克花園
Baroque Garden



辦公廳舍
The Office Building



鍋爐房
Boiler Room



男女澡堂
Male & Female Bathhouse



松山文創園區前身是1937年起建的「臺灣總督府專賣局松山菸草工場」，是臺灣第一座現代化的捲菸工廠，生產香菸與雪茄，為臺灣創造相當高的經濟產值。

2001年指定為第99處市定古蹟，保留具日式分離派建築風格的辦公廳舍，原汁原味的大跨距高透光長廊的製菸工廠、1-5號倉庫、男女澡堂、鍋爐房等市定古蹟。在2011轉型為松山文創園區，肩負帶動臺灣原創力和強化文創軟實力，成為新舊共融的體育創意蘇活區，讓這成為創作者翱翔國際的任意門。

The predecessor of the Songshan Cultural and Creative Park was the "Songshan Tobacco Factory of the Taiwan Governor-General Monopoly Bureau" built in 1937. It is the first modern cigarette factory in Taiwan, producing cigarettes and cigars, and creating a high economic output value for Taiwan.

Designated as the 99th municipality-determined historic site in 2001, many historic sites such as the Office Building with the style of the Japanese Secession, the authentic Tobacco Factory with long-span and high-transparency corridor, Warehouses 1 to 5, Male & Female Bathhouse and the Boiler Room are preserved. In 2011, the Songshan Tobacco Factory was transformed into the Songshan Cultural and Creative Park, which is responsible for driving Taiwan's originality and strengthening cultural and creative soft power. It has become a sports and creative Soho district that blends the old and the new, making it an anywhere door for creators to soar internationally.



台北當代藝術館是台灣第一個以「當代藝術」定位的美術館，也是台灣第一個由古蹟改建成的美術館。台北當代藝術館旨在推動多元風貌的藝術創作與展覽，激發民眾的新觀點和新思維，並提供當代城市發展源源不絕的創意與活力。通過舉辦國際與台灣當地藝術家的展覽，海納眾聲，藝術館致力於追求更多的可能，共創台灣藝術文化的無限美景。

MOCA TAIPEI is Taiwan's first art museum that prides itself in its contemporary art focus. It is also first art museum that is situated in a historic site.

MOCA TAIPEI aims to promote multidisciplinary art creation and exhibitions to encourage new ideas and perspectives as well as inject creativity and vitality in contemporary city development. Through exhibiting works by Taiwanese and international artists, the museum is dedicated to pursuing more possibilities in contributing to the development of Taiwanese art and cultural scene.



官網
Official website



Facebook



Instagram



西門紅樓

THE RED HOUSE

西門紅樓於1908年落成，當時稱作「新起街市場」，八角堂一樓的販售精品、化妝品、生活休閒娛樂雜貨，二樓則販售臺日土產、糕點、咖啡專賣店，到後期更設立喫茶所、食堂提供民眾休憩飲食；後方十字樓販售多樣的生鮮果菜，成為當時貨物最齊全、新穎的潮流聖地。直到1945年國民政府來台，轉而由上海人陳惠文經營，改名「紅樓劇場」，而後電影興起，戲劇沒落，紅樓逐漸隱沒在舊曲巷弄中。2000年一場大火，紅樓十字樓部分嚴重毀損，2002年紅樓全面整修並以「紅樓劇場」重啟，深受熱愛戲劇的民眾喜愛，更加奠定西門紅樓的藝文地位。

西門紅樓持續以藝文展演為重，透過主題式導覽活動，提供藝文單位展演租借，以活化西門紅樓地區，延續紅樓豐富的藝文氣息，期望來到這裡的民眾都能感受到紅樓百年歷史文化風華。

The Red House, a two-story Western-style red-brick octagonal structure in Taipei's Ximen ("West Gate") district built in 1908, was one of Taiwan's first new-style markets of the early Japanese colonial period, designed by Kindo Jyuro.

The other markets built during the same period were all eventually replaced; only the Red House of Ximen remains, making it highly valuable for the modern history of Taiwan's popular culture and construction industry.

The Red House focuses on art and cultural performances; it strives to fully use its space and maintain a rich cultural atmosphere, allowing visitors to experience the charm of the Red House's centuries-old culture.

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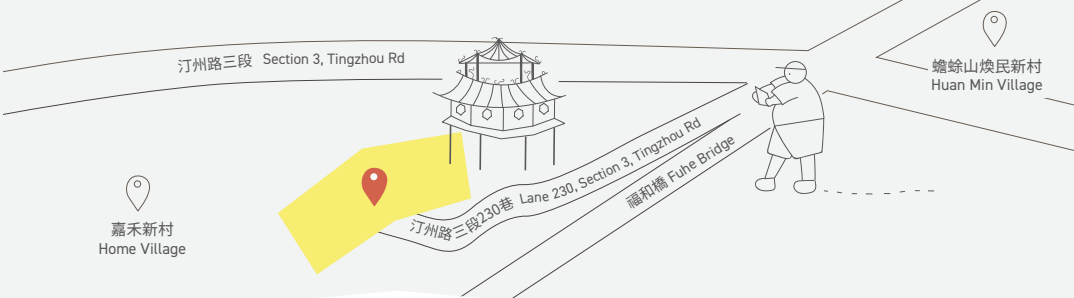


WEBSITE

Taipei | Treasure Hill Artist Village 台北—寶藏巖國際藝術村

寶藏巖國際藝術村憑藉著特殊的地理位置及歷史背景，發展出獨特的藝居共生模式，打造一個生態、藝術、社區三者互相對話的場域，並啟動「寶藏家園」、「台北藝術進駐」等計畫，創造聚落豐富而多元的樣態。

Treasure Hill Artist Village, with its unique geographical location and historical background, has developed a distinctive model of symbiosis between artists and residents. Through projects such as Treasure Hill Homeland and Artist-in-Residence, the village nurtures a vibrant and diverse cultural environment.



WEB



FACEBOOK



INSTAGRAM



台灣，台北市
Taipei, Taiwan

剝皮寮聚落成形於清代早期，橫跨清代、日治、民國三個時代，
混合了不同時期的建築風格與人文風貌，成為一條代表艋舺特色的市街。
這群見證了萬華發展的舊建築，現今更融入教育與文化意涵，
成為鄉土歷史教育及藝文展演的重要場域。

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HISTORIC BLOCK

剝皮寮歷史街區

Bopiliao Historic Block
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Bopiliao was initially
formed during The Qing Dynasty.
Since then, its history has evolved as
Taiwan has gone through different eras.

With a mix of architectural styles
related to different periods , it is also used
as a venue for arts & cultural performances.
It's an area of educational and historic significance today.



113 年臺北市文化創意產業扶植計畫

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