

選、台北

TAIPEI CLASSICS

精選台灣優質原創品牌

收錄100家文創品牌

展現台灣原創與在地文化性

透過設計增添生活哲學

「選·台北」年度品牌手冊 精選台灣優質原創品牌

— 提升生活品味與美學，送出最好的禮物 —

「讓文創商品更有價值！」為主打的「選·台北」年度品牌手冊，正式登場！每當送禮時節，總是絞盡腦汁要送什麼？想要在特別節日、場合或是給特別的收件人一個驚喜？送禮是一門學問、一種觀察，一種無聲交流及生活品味的展現。由臺北市政府文化局、台北市文化基金會松山文創園區推出的「選·台北」年度品牌手冊集結100家優質文創品牌，包含工藝設計、居家美學、生活品味、風格個人配件及文化服務等內容型錄，提供您一次滿足！

臺北市作為全台首都，充滿創新能量與豐沛人才，文化創意產業更是不可獲缺的經濟要素。「選·台北」年度品牌手冊收錄台灣源源不斷的創意發想，品牌故事承載人文情懷與土地之間的關係、對某種美好的生活想像，以及用材質回饋對地球的友善。我們期望這本手冊，能夠發揮台灣文創商品再次被看見，感受送禮自用兩相宜的文創魅力；透過美好的物件，傳遞最大的心意送給重要的人。

— 更多文創好禮，來自「選·台北」網站 —

2020年疫情突襲全球，暫緩台灣品牌業者到海外參展機會，「選·台北」線上平台因應而生，網羅全台灣新秀文創設計，徵集超過百家文創品牌，超過六百件商品，不乏來自設計創意十足具質感生活居家用品、文具及各式禮品。不論企業團體或個人找禮物、找生活用品，在這裡有多元選擇，讓您在網站中能夠遇上適合的好物。同時，更提供創作者強而有力推廣平台，每年將徵集具潛力文創品牌，通過審核機制、加入會員，就可免費提供商品上架及國內外參展機會！

「選·台北」致力傳遞台灣原創品牌精神及生活美學，將好物融入日常，為大眾創造更美好舒適生活。

“TAIPEI CLASSICS” Annual Brand Selecting high-quality original brands of Taiwan

Enhancing taste of lifestyle and aesthetics by giving the best gift

“TAIPEI CLASSICS” Annual Brochure is published by Department of Cultural Affairs, Taipei City Government and Taipei Culture Foundation, which selects 100 high-quality cultural and creative brands including craft design, homewares, lifestyle, style accessories, cultural service, and so on.

The cultural and creative industry is an important economic factor in Taipei city, the capital of Taiwan. “TAIPEI CLASSICS” Annual Brochure has gathered lots of creative products and also showed us how the ideal life could look like. We expect this brochure to be a carrier bringing Taiwan cultural and creative products to the world.

More cultural and creative gifts on “TAIPEI CLASSICS” website

In 2020, the COVID-19 pandemic has caused exhibitions suspended, “TAIPEI CLASSICS” website is just in time to assist promoting brands and products. The platform has gathered more than 100 cultural and creative brands in Taiwan, and more than 600 products including homewares, stationary and all kinds of gifts. Every year, the platform calls for emerging cultural and creative brands. Selected brands use the platform to promote their merchandises and hope to open up for more opportunities.


“TAIPEI CLASSICS” is committed to conveying the spirit of Taiwan’s original brand and life aesthetics for creating a better life to public.




「臺北市文化創意
產業扶植計畫」官網



「選·台北」
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台灣設計力

精選40家獨特文創商品

Selecting high-quality
original brands of Taiwan

1



001

悟得木
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悟得木來自台灣中部，這有美麗的森林與豐富的產業文化，商品以「家飾餐具」形式融入居家空間。文化、生活、意境是品牌的設計主軸。

木頭溫潤的質地結合漆藝、金屬、鍍鈦，讓現代與傳統工藝走入生活美學裡。

Wood Mu specializes in decorative tableware that integrates with living spaces.

Culture, daily life, and artistic conception form the basis of the brand designs.

The warmth of the wood is combined with lacquer, metal, and titanium plating to bring modern and traditional craftsmanship into life aesthetics.



台灣鳥叉 / 2支一組 \$ 1580



曲木餐盤 \$ 3280 / 台灣鳥叉禮盒組 \$ 2880



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Hands 不斷在思考工藝的本質是什麼？如何運用設計去做些甚麼？

不管是工藝或設計，探究下去其實就是要回歸生活，從市場需求與生活文化開始。

生活道具隨著工業時代的發展日用品價格低廉，進而影響了手做的生活日用品。慢慢的這些傳統的手藝用品就逐漸的被取代。

What's the essence of craft that Hands constantly thinking about? What can we do with our design? In fact, both craft and design have to return to life, and to start from the demands of market and the culture and life.

With the development of industry, daily necessities have become cheaper. Traditional hand-made industries, which also suffer from this circumstance, have been gradually replaced.

Hands would love to balance craftsmanship and life through our design, and to find back wonderful hand skills. The use of natural materials makes the environment-friendly products, which creates the pure life philosophy of Taiwan.



菊花紋小圓杯墊 \$ 250



海棠花玻璃衛生紙盒 \$ 1380



開運雞 \$ 1300

本質
創作室
Essence
Design
& Craft

003

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本質創作室善於產品設計與材質試驗，並在材質表現上發揮其本質的特性與美感呈現。

「堆疊生活的細節，尋找事物的本質」關心自然與設計的循環，進而探索與人之間的關係。我們專注將設計落實與生產者、工匠合作，材質選用友善環境的天然物料，如：竹材、籐、石陶、木材、月桃等材料。當設計接近生活基本的需求時，唯有簡單才可以尋找到真實性，即為事物的本質。

Our team specializes in design, crafts and video production to narrate cultural stories. We believe that we need to live in cohesive relationship with our natural world. This focus drives our choice of materials while collaborating with craftsman and makers in creating the perfect (product/design/piece) for our clients.

We encourage the use of natural material as much as we can in the space we are designing. Pairing natural materials and simplicity, encourages us to journey on the path of truth and meeting our primal needs of life, which is truly the Essence of things.



間屏風 \$ 75000



竹草提籃 \$ 8600



竹花園 \$ 1380

INTZUIION

以覺學

004

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以覺學為臺灣設計師金工品牌，由品牌主人連紫伊 Tzui Lien 於 2015 年創立，強調「以工藝的直覺體現生活哲學」，是探討當代生活與文化創新的設計首飾，提出「Clean Jewelry 純淨珠寶」的理想概念，將無毒製程、循環材質、少量客製、延長壽命、低碳低耗、無塑包裝作為品牌的永續堅持。

純手工細膩製作、用時間熟成，達成零廢棄之美，顛覆珠寶迷思，挖掘配戴的永恆價值。以覺學除了在臺灣有四家直營據點，近年也多在日本、歐洲等設計大展中展露頭腳，將臺灣設計師工藝精品推向國際市場。

Taiwan ethical jewelry, made from 100% reclaimed and recyclable metals with non-toxic process, and no electroplating. Each piece is made with traditional craftsmanship. Time and oxidation play as features and make the surface change with each touch.



墨摺 Calligraphy- 金工雕塑詮釋書法墨韻筆觸



小摺學 Origami- 結合東方紙藝、禪味的金工技法呈現



鬍子小姐 Misstache- 敘述當代女性從挑戰中蛻變新生，剛柔並濟，溫婉而堅毅

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Re-Re

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Re-Re 台灣精品品牌，創立於 2016 年，Re-Re 頗負盛名的 <蠶絲金工系列 Silk Flora>，由設計師姚妍萱改良台灣瀕臨失傳的傳統纏花工藝，將纏花結合貴金屬、珍珠、水晶的珠寶系列，成功地將傳統技藝融入現代生活美學，昇華至精品層次，復興台灣傳統工藝成為世界極致工藝。蠶絲金工系列時常在國際舞台上代表台灣，多次獲選為台灣外交禮物，贈與給美國、俄羅斯及我國友邦。

2020 年設計師姚妍萱獲選為 IHM 德國慕尼黑國際工藝大展台灣纏花代表工藝家，將她獨特的蠶絲金工系列推向國際舞台，點亮台灣文化精髓，此外，蠶絲金工系列榮獲文化部認證為 2020 年台灣優良工藝品牌。Re-Re 是 Reach to the Real you 的縮寫，意思是「成就真實的你」，希望每位顧客戴上 Re-Re，都能發自內心地展現真實的自己。

Chan-Hua is an antique art in Taiwan, in the past it was used as a dowry. In modern day, Taiwanese do not use dowries anymore. As a result, that unique traditional Taiwanese craft has declined over the years. In order to preserve it, Venisa Yao has revived this traditional Taiwanese craft, she designed these series of jewelry and named it SILK FLORA.

In recognition of her unique art, her Silk Flora collection was chosen as a diplomatic gift to Russia and the U.S.A. in 2018 and 2019, as well as to the Society of St. Vincent de Paul and St. Christopher. She continues to receive honors, being chosen as a part of the Taiwan Crafts Spectrum in Munich, Germany, and also received two awards at the 2020 Taiwan Good Crafts ceremony.



藍紋大玫瑰袖扣 -Silk Flora-Great Rose Cufflinks \$ 5880



蠶絲百合胸針 -Silk Flora-Lily Brooch \$ 6980



006

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丰丰山豆 將銀飾品與五感中的嗅覺結合，以台灣特有的橡實品種為發想，利用旋鈕的巧思，中空的內部，創造出具有承載香氣的獨特飾品。

丰丰山豆組合起來就是「豐」字，代表著豐富與豐收，希望香氛橡實帶給人們心靈上的療癒與滿足。

Acorn fun inspired from specific acorn in Taiwan, and combining silver jewelry with the sense of smell in five senses. With screw pattern design and hollow interior structure to provide an unique silver jewelry can hold with your prefer fragrance.

Regarding the origin of the name of the "Acorn Fun" series in Chinese "丰丰山豆" comes from the decomposition from the Chinese word "豐" and it present the rich and harvest. We want to use such a fragrance acorn can heal and to be satisfied for you in Acorn Fun.



與插畫師合作，用溫暖的圖面訴說品牌故事



純銀小西氏石櫟香氣精油療癒項鍊 - 丰系列 \$ 3880



純銀森氏櫟香氣精油療癒項鍊 - 山系列 \$ 6980



Sunrise Lacquer Art

007

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日出漆藝是位於台灣北部的天然漆器製作坊，漆器的優雅內斂，富有千年傳統文化技藝精神，一直是我們希望可以傳承下去的，為了讓漆工藝汲古出新的呈現在大家面前，在 2014 年開始進行漆器商品開發計劃。

樹漆的產地分佈在東亞地區，生漆結膜後質地堅硬、抗潮、絕緣性高、耐酸鹼，甚至能抵擋歲月侵蝕，河姆渡文化遺跡中出土的朱漆木碗，依然保有鮮艷色澤。

數千年中華文化所保存下來的漆器技術是符合環境保護，對生態汙染極少的傳統工藝，透過傳統漆藝技術融入現代日常生活，創造出新的感質商品。



天然漆筷 - 漆彩 \$ 2950

We are Richu Lacquer Co., Ltd (Sunrise lacquer) who make natural lacquer crafts and our studio is located in northern Taiwan. Lacquer is implicative and elegant and bears thousands of years of cultural inheritance in art crafts, which is something we want to pass down to our offspring. Since 2014, we have been participated in new product development tasks to bring a brand new combination of the new and the old.

The main origin of natural lacquer sap is East Asia. After the varnish film of lacquer is formed, it became hard, moisture-proof, insulative, acid & alkaline resistant, and can even defy years' erosion. For example, the red-lacquered wooden bowls unearthed in the Hemudu culture site still show bright colors, well preserved through thousands of years of Chinese culture. The technique of lacquer film is an environmentally friendly and low pollution traditional technology, we blend traditional lacquer art into our daily life to create innovative new items with quality.



天然漆器木質雙杯組 - 星光 \$ 4800



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TALES 神話言攜手座落於台北士林的國立故宮博物院，合作打造〈故宮神話〉雙品牌系列商品，以時尚 (FASHION)、創新 (INNOVATION)、藝術人文 (ARTISTIC) 的手法重新詮釋典藏珍品，引領消費者品味創新的經典文化，把傳統美學融入生活，並讓故宮國寶重新展現新面貌。

神話言攜手故宮及台灣烏龍茶農推出〈故宮神話〉【台灣大師茶】，整合多位獲得各大茶葉比賽殊榮的茶農，帶領消費者一次嚐遍臺灣各山頭好茶！也榮獲台北設計獎（社會設計類），無論是茶具或茶都是非常具有代表性禮品，是您送禮的最佳選擇。

In collaborating with The National Palace Museum, the object design of TALES's collections are mused by the museum piece, and having fashion, innovation and artistic as the principal. With historical stories setting behind, the out turns are not just meaningful but also beautiful.

The Tops From The Hills tea collection is one of the high in TALES's presentation, seven champion tea makers are clustered at once and delicatly presented, with this award winning concept, the versatile fine tea of Taiwan is reachable just as easy as to make one call.



花崗舞影 - 蓋碗 \$ 1880 / 小乾隆茶器 \$ 3480 / 8 福運轉茶器 \$ 5680



乾隆御茗 - 杯裝款 \$ 390 / 台灣大師茶 \$ 1780 / 乾隆御茗 - 盒裝款 \$ 780



009

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WEN PIIM 手工工藝貼箔技法器皿，2019 獲選巴黎展 Maison & Objet 新銳設計品牌、連年 (2021 & 2020) 為台灣國際女性影展的影展得主貴賓禮品，日本頂級鑽石品牌指定 VIP 專屬禮。

深獲臺中國家歌劇院、國家兩廳院、日月潭涵碧樓、台北萬豪酒店、北美館、臺南市美術館、毓繡美術館的肯定。獲日本 Good Design Award 優良設計獎和獲金點設計獎 Golden Pin Design Award 入圍。

致力於地球環境友善循環的玻璃設計，加入手工貼箔的工藝，使玻璃器皿在不同環境溼度溫度，產生變化，隨著時間，每個紋理呈現不盡相同，展現其獨一無二特性。

2019 Invited by Women Make Waves Film Festival Taiwan, and selected Venus Healing Gold Color Foil Square Plate to be the Festival Gift for film directors.

2019 Selected by Maison & Objet to exhibit at "What's New" space.
2018 Good Design Award / Nominee
Golden Pin Design Award / Nominee

Find our pieces at National Taichung Theater, National Theater & Concert Hall、Taipei Fine Arts Museum、Tainan Art Museum、YUHSIU MUSEUM of ART、The Lalu Hotel Boutique, Sun Moon Lake and Taipei Marriott Hotel.

We chose recyclable and environment friendly glass material to be the main object to design home décor and tableware, and focus on brand concept "People get together to create good life".



台灣女性影展指定禮 - 手工工藝貼箔技法 - 維納斯的治癒大方器皿 \$ 4200



手工工藝貼箔技法 - 最初 First 三入組 \$ 3980



010

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011

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www.stimlig.com



上作美器無我系列 - 茶器組 \$ 135000

上作美器，品牌創立於 2015 年，由台灣陶瓷設計師曾靖驍 (Jacky) 自創品牌，從具有千年歷史的陶瓷產業出發並紮根台灣在地美學，重新詮釋東方茶文化與陶瓷之美，打造各式各樣富文化底蘊的生活工藝品。榮獲許多國內外設計大獎。從德國 Red dot、日本 Good design、德國 IF 產品設計獎項與台灣多項獎項的肯定。



上作美器無我系列 - 兩備時光隨行組 \$ 4480

The new Anatta collection presents a unique aesthetic that blends simplicity, looking quaint but not so old. Its heaviness means stability and realism. To ensure the warmth of each piece, they are handcrafted and no shortcuts are taken.

This time consuming production nurtures every precious item in the collection. Anatta Collection pays attention to ergonomics and pays attention to every detail. It is made of natural clay and fired at high temperature to provide a firm texture. The perfect pattern can only be created through extensive manual experience and fiery self-discipline. Anatta Collection - A collection of tea sets represent the essence of life.

「我們設計的從來不只是產品，而是一種對生活的美好期待。」

STIMLIG 是由工業設計師與建築師所成立的原創設計家居品牌。成立源起於在歐洲留學時，發現大街小巷都使用著正版的設計家具，而這些美好的物件也深刻影響著每個人的日常生活。將原創設計作為品牌核心，融合設計師美學底蘊和生活體驗，讓每件產品都有著自己的故事。

我們選擇跳脫傳統家具銷售模式，率先提出「設計直送」，整合設計師與工廠端，以透明且合理的價格，提供品質良好的設計家具。希望透過打造經典雋永的當代設計，讓最貼近我們生活的物件，為人們的日常帶來一點美好的改變！

STIMLIG pays attention to how people live today and tomorrow. Devoting on making life better through the items we use every day. By rethinking the way of design and manufacturing, we make the high-quality furniture accessible for more people. Our sights set far beyond selling furniture, we offer a better life style through the product with innovative, high-quality and stories related to you.



STIMLIG 貼近心的幸福設計。此沙發配置價格 \$ 114460 (不含圖片右方邊桌及沙發前茶几)，若有家具訂購需求，歡迎來電或來信洽詢



012

良事設計有限公司
haoshi

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haoshi，讓好事發生。

成立於 2009 年，haoshi 是一間家飾品設計公司，以「好事」的英文發音命名。

我們相信，相信生活中充滿著好美、好有趣的事。每天從不同的視角，不同方法，看待一件小事，專注一件大事，原來每一件事情在時光中都是好事。我們將一種單純、一份寧靜放進設計理念中。

haoshi 的系列設計呈現了生活的不同面向，仔細觀察自然萬物並將之化為華美的家飾物件。產品細節極富工匠筆觸。讓簡潔與精美沈澱你心，擁有 haoshi，讓好事發生！

haoshi, let good things happen.

haoshi is a home and living décor design company established in 2009, named by the Chinese pronunciation "good thing".

We believe that life is full of happiness and interesting things. See every single thing from different angle of view, and concentrate on everything from this busy world. Anything could be a good thing.

haoshi's collections present different ways of living, we observe natural behavior and create it to a luxury home decoration. All detail on the product is full of master carver works. Let the simple and exquisite detail give you a peace of mind, let good things happen!



花栗鼠花器 \$ 1100



金魚時鐘 \$ 4780



013

翔詠設計有限公司
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Kanari 認為「人」與「物」存在著一種共生關係，我們從日常的生活縫隙中，仔細觀察兩者之間的互動。「共。生」，代表 Together + Living，如同生物學提到共生是一種演化的機制，個體之間為了適應環境而帶來的轉變。Kanari 將共生的概念，融入到產品設計，希望藉由調整「人」與「物」間的平衡與相互關係，去發掘產品在使用上的趣味互動，迎向生活所帶來的轉變，重新定義共生的本質。



Twilight 永恆燭台 \$ 1680



Cloud 雲朵面紙盒 \$ 3200

Kanari believes that there is a symbiotic relationship between "human" and "objects", we carefully observe the interaction between the two in our daily life. The word Symbiotic in Greek stands for "Together" and "Living", just as biology demonstrates that symbiosis is an evolutionary mechanism, it is a transformation of individuals in order to adapt to their living environment. Kanari incorporates the concept of symbiosis into product design. By adjusting the balance between human and objects, we aim to explore the interactive possibilities of products in our daily life. Together + Living, embracing a better life and redefining the essence of symbiosis.



House 房屋開瓶器 \$ 750



014

高昌貿易股份有限公司厝內分公司
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015

三分之二生活設計
Simple Real

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www.twothird.com



TZULAI 「厝內」的台語發音

關於生活的樣貌，「厝內」總有各種想像。它就像是一條長河，河水緩緩流動，細膩綿長且充滿變化。每一個當下，都會因為我們伸手觸碰，而激起不同的水花，能看見生活本身，就不必受限於時間。

厝內期待從這片土地最在地的文化出發，跟隨時間大塊變遷，到細微流動；從四季更迭到每分每秒，給予生活更多更細微的體會。

我們相信——只要能看見生活的本質，每一秒都值得好好留駐。

Having a nice meal wholeheartedly, slowly organizing your space, quietly arranging plants and relaxing with our lovely family. We believe there is no standard answer for life, just have to feel every moment with heart!

Not just providing the beautiful life experience, TZULAI believes - When you see LIFE, every moment is remarkable and worth relishing.



老磁磚系列 - 磚形盤 / 方圓盤 6吋 \$ 420



自由組鐵線收納籃 \$ 780-1200

在科技產業待了近十五年，到訪國家超過 50 個，住過的城市超過 100 個，記憶最深刻的地方是機場、旅館及會議室，但總覺得人生不應該只是這樣？

我喜歡工作，工作是生活的一部分，快樂是在工作與生活之間取得平衡，當繁忙的工作變成常規，每天從起床清醒的那一刻起，就被工作推著走的同時，赫然發現對生活的感知能力逐漸喪失，回想過去，生命中最真實的快樂與感動，往往來自簡單的事物與生活體驗。決定離開日益感到倦怠的工作，重新拾回感受力，做喜歡的事，將生活融入工作，因此創辦了品牌 Simple Real！

生活只要簡單，感動需要真實
Simple Life, Real Sensation.

"Simple Life, Real Sensation" implies that to be simple is to be real. Likewise, to be real, it is important to be simple.

Be simple and you will have taken a step towards experiencing real sensation. At Simple Real we advocate maintaining simplicity towards every aspect of life so that the sensation you derive is as real as possible. Overcome the tediousness that might be weighing you down and release yourself mentally and emotionally to experience the joy of being alive.



TAMAGO- 單人咖啡品味組 \$ 3700



溜搭折疊碗 \$ 1680



016

大視設計有限公司
FERN ONLY HOME DECO

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蕨景環保托盤小碟組 \$ 950

FERN ONLY 是個蘊含蕨類之美的生活家飾品牌，呈現植物的細膩質感為主題，搭配東方水墨以及虛實意境之元素；不論是共食的餐桌，睡前的臥房，辦公時的桌面，皆能營造出蕨類植物獨特的居家氛圍，享受蕨美的生活品味。

FERN ONLY is a home living furnishing brand abundant with the beauty of ferns. Themed with the delicate texture of plants, the brand integrates with the elements of oriental ink painting and the image of falsity and reality.

Our fern-pattern products create a unique home atmosphere, whether it be on a dining table, in a bedroom, or on a desk in an office, adding elegance to your life.



蕨飲玻璃杯 \$ 120

Verde

017

任意設計有限公司
Verde

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Verde 於高雄台銘 MLD Reading 文具館展售

Verde 以來自台灣花蓮的綠大理石 - 蛇紋石為主要素材進行設計，是目前唯一仍持續在開採蛇紋石的三泰礦業旗下家居品牌。我們將世界上獨一無二的台灣蛇紋石製成小型生活物件，用更現代的風格詮釋，除了打破她固有的老舊傳統印象外，也期許讓她不再只是大型建材，那般冷漠、遙遠，也能夠是日常生活中最優雅的小小自然風景。未來更計畫透過和不同領域專長的设计師合作，讓蛇紋石能與其他素材碰撞，展現不同以往、更豐富的樣貌。

Verde is a brand developed from Santai Stone Co., Ltd. designing and creating items with one specific marble as our main material — Taiwanese Serpentine. We are expected to redefine the aesthetics of life with Taiwanese green marbles by our contemporary design styles and tasteful, delicate decorative items.

Verde — Taiwanese Marble, Timeless Elegance.



蛇紋石大圓淺盤 \$ 3800

HANSCHIU

018

瀚思設計工作室有限公司
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瀚思以材質工藝結合香氛藝術，調和台灣風格與生活概念，期待為忙碌的都市人們提供一份療癒抒壓的居家香氛提案。

來自台灣的原創香氛品牌「HANSCHIU」設計師 Hans 秉持著傳承與創新的理念，自 2012 年便積極投入新竹玻璃工藝創作，以詩意書寫琉璃藝術，致力於推動地方工藝再生，耕耘台灣在地產業。不僅致力於耕耘材質工藝，在香氛藝術上也擁有自身獨到見解，擁有驚人的創作能量，不斷地創造出無與倫比的美麗，擅長自台灣日常裡尋求靈感，將生活美好融入品牌的每一款香氛中，透過 Hans 的嗅覺創意，探索不平凡的迷人香氣。致力發展台灣在地氣味藝術，揉合材質工藝與現代美學，期望成為世界級的生活精品家飾，貫徹『越在地，躍國際』品牌理念。

HANSCHIU is a Taiwan design brand founded by designer Hans in Taipei. The brand integrates material craft and modern aesthetics to become world-class home décor, implementing the brand philosophy of “Beyond Local and International Exposure.” HANSCHIU is not only committed to cultivating material craft but also exhibits exceptional insight for aroma artistry. Its amazing creativity and sustained creation of unparalleled beauty as well as searching for inspiration from daily life have infused the artistry of life into every aroma. The designer explores the extraordinary and charming fragrance through olfaction.



18 星 - 品茶杯 \$ 650



18 星芒 - 大理石擴香寶盒 \$ 2580



019

綠果企業有限公司
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綠果的產品沒有香料、不添加精油等，任何容易造成肌膚敏感的成分。對於植物本身帶有的豐富氣息，我們從不用香氣掩蓋，我們鼓勵您靜靜地聞著它們最原始的自然氣味，細細地感受植物油在肌膚上的溫和質地。

綠果不斷的透過大自然，找尋各種植物和素材的靈感和創新的想法，在大自然生長的植物，其中蘊含強大的能量，透過安全且對環境永續經營的方式，將植物的特性充分展現在每一項產品內。秉持著對肌膚的安全和穩定性，而研發出更多肌膚所需要的產品。

GreenConut products are fragrance-free and contain no essential oils. Allergenic ingredients have never been allowed, and we never mask the rich plant scents with artificial fragrances. GreenConut encourages you to immerse yourself in their natural scents and feel the gentle texture of vegetable oil.

GreenConut constantly seeks inspiration for innovation from plants and ingredients in nature, to create products that meet our standards for just the right ingredients and textures. We deeply understand that wild plants contain powerful energy. Our safe, environmentally-sustainable processes help each product fully manifest what makes the plants special.



16g 隨身體驗皂 | 客製化 MOQ \$ 350 個



女神雅典娜皂 16g \$ 130



020

天天好日有限公司
agooday

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「用設計的力量，讓減塑變得更簡單。」

好日子的設計商品提供使用者方便多元的減塑選擇：竹牙刷、純天然蠶絲牙線，以及盛裝各式各樣乾溼食物的可重複使用食物袋 Pockea。好日子期待讓環境永續不只是值得關注的議題，更是每個人都能選擇並且互相影響的生活方式。

"Sustainable lifestyle made through thoughtful Product designs". Agooday, a Taiwan-based designer brand, wants to make less-plastic life accessible to all through thoughtful and functional product design that easily fits our everyday life. Agooday provides convenient and various choices to help people replace disposable plastics, such as biodegradable bamboo toothbrushes, silk dental floss, and heat-resistant reusable food bags Pockea, providing a more convenient and flexible way to replace disposable plastics. So far more than 100 thousand people use their products, replacing more than 54 millions plastic bags. Agooday looks forward to making sustainability not only an issue that we are concerned with, but also a joyful lifestyle we all can choose and influence others.



Pockea 食物袋 \$ 690



021

紅烏龍合作社 (有限責任台東鹿野
紅烏龍茶暨茶葉生產合作社)
Red Oolong Tea Cooperative

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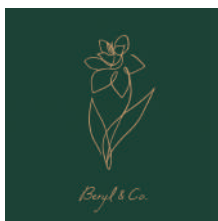
罐裝晨曦 \$780、曜日 \$880、日中 \$980

紅烏龍茶，於 2008 誕生於鹿野，為最適合當地海拔、氣候的製程，因茶湯甘韻，甜香氣息，除了愛好品茶族群，近年更廣為年輕族群喜愛。紅烏龍為現有烏龍茶品項中，發酵程度最重，但仍保有烏龍茶殺菁工序，加上重烘焙技法，讓紅烏龍擁有琥珀色暖紅茶湯與甘甜喉韻。

紅烏龍合作社來自茶農、製茶師與茶商之結合，老中青三代的激盪，以「合作」延續了紅烏龍一脈的農業與製茶技藝；以「永續」守護土地、撐起淨土長出的茶產業；以「安全」為每一位消費者的健康把關；以「質感」為生活裡的分秒傳遞品味與祝福。

Red Oolong Tea was originally innovated in Luye, Taitung, in 2008. The process of making Red Oolong matches perfectly with the terrain and natural conditions of Luye. With a fermentation close to black tea, Red Oolong is the most fermented tea among all in oolong category. Nevertheless, it still goes through the pan-firing process that black tea doesn't do. Therefore, gives Red Oolong characteristics from both sides, with black tea's round warm touch and oolong's fragrance, in an alluring amber color.

Our Red Oolong receives a great deal of compliments, not only from those who savour tea as routine, but also the young generation that we have tried eagerly to reach. More than just tea, Red Oolong has become the symbol of Luye.



022

如瑟股份有限公司

Beryl & Co.

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Beryl 於 2020 年底創立，我們喜歡天然的美好，也認為能透過美學的眼睛，文學的故事，將自然的芬芳亮麗的呈現。

我們為消費者在產地把關，確認製程與口味，將能以罐裝販售的原葉好茶，包在環保玉米澱粉茶包中，我們愛惜卻不吝惜，打破茶包都是次級品的想像。

Beryl 希望，從星期一到星期日，用我們美麗的外在以及醇厚的內心，一起與你經歷著不同人生壓力。將台灣茶葉與德國花草，透過品茶師的味蕾，升級茶的滋味，與你分享。

創辦人說，Beryl 是個自戀的品牌，像水仙一樣活得自戀沒有錯，因為你值得。

2021 法國 AVPA 世界茶葉大賽得獎肯定

2022 英國 Great Taste Awards 得獎肯定

這份乾淨綠意，代表我們的心意

期待你們能將午茶的快樂，交給 Beryl。

Beryl, perfectly grown and harvested with pride.

Beryl provides different kinds of 100% Taiwanese whole-leaf tea, herbal tea and cacao tea. Each of them provides a unique taste. We insist on natural farming, searching for the finest tea, providing customers eco-friendly temple tea bags, and doing our best designing our products. We hope to bring jolly tales to you, from Monday to Sunday, each day is a good day for taking a sip of Beryl.



Beryl 全系列包裝（經典手工禮盒、精緻隨行包）可回收材質、玉米澱粉茶包、台灣得獎好茶。



開心果然紅（馬鞭草蜜香紅）法國 AVPA 得獎肯定，耐沖泡不苦澀，檸檬香氣與甘純紅茶的交融。禮盒 \$620/10 包、隨行包 \$480/12 包



023

捲毛力卡

QUEMOLICA

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🌐 www.quemolica.com



捲毛力卡以文化語彙為基礎，結合四方連續的設計，轉譯為華美的印花圖紋，應用於日常用品，讓文化美成為日常美。

2018 榮獲「金點獎」、「台灣文創精品獎」與「趨勢特別獎」。歡迎各種跨界合作與提案。

Dazzling Daily Decor.

Based on cultural vocabulary, QUEMOLICA makes use of the wallpaper group, which is designed with colorful and luxurious printed patterns, and applied in day-to-day life to turn cultural beauty into daily aesthetics. Honored with the "Golden Pin Design Award" and "Cultural & Creative Award", and "Special Trend Award" in 2018. We welcome all fields of cross-industry cooperation and proposals.



捲毛力卡位於金門金城鎮的門市



花磚巧克力禮盒 \$480



大小化妝包組合 \$500



024

物外股份有限公司
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物外 YSTUDIO 成立於 2012 年，致力分享文字的力量與書寫的文化，打造屬於台灣人的精美文具產品。秉持著對文字的情愫和材質的熱愛，期望透過物外 YSTUDIO，鼓勵人們享受書寫、體驗文字所承載的情感和重量。以設計為己任，我們盡力製作出足以恆久陪伴你我生活的好器物，獻給每一位認真度日的人。

物外設計專注於製作良善的器物，希望藉由書寫建立溫暖的聯繫和情感，如今成長為國際知名的品牌，在歐、美、亞洲等，總共超過 37 個國家、將近 350 個通路，都能見到物外設計沉穩厚重的銅製文具在櫥窗中陳設。透過文具產品、線上服務、聯名計畫、療癒課程接觸到全世界的人們，創造獨特而難忘的體驗，發揮更大的影響力。

YSTUDIO is dedicated to sharing the beauty of words, writing and manufacturing stationeries.

We had gradually become a world-renowned brand, our products can be found in many countries and cities such as Paris, Milano, London, Copenhagen, New York, Tokyo, Shanghai, Hong Kong, Bangkok, Lagos, Tel Aviv and many more. Together they formed a unique scenery of the brand—YSTUDIO.



風格核心系列 - 雙六角鋼珠筆 / 三色 \$ 2950



經典工藝系列 - 雲龍箔桌上鋼筆 \$ 18000



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元素週期表中原子序數第 30 號是鋅。淺淺灰色的鋅合金，是 no.30 的原點，也是位於台灣彰化超過四十年家族工廠的我們，唯一專注的金屬。2013 年開始與國際設計師合作，決心傳續兩代的鑄鋅工藝，琢磨新的可能性。鑄造工藝加上設計師們對生活的觀點，琢磨出 no.30 的物件。溫潤中性的線條，是 no.30 被生成的樣子，因材質特性而呈現出的不同純熟表面處理。讓每一件產品，日常而不平常。物件成為尋常生活裡的記號，安靜又不容忽視的存在感，為平常細節增加視覺、觸覺與使用時的註記。

The brand's roots are in a family run zinc alloy foundry in Changhua, Taiwan. Born out of this material and craftsmanship, no. 30 works with international designers and creative talent to offer an alternative perspective that explores the relationship between objects and their users. Everyday objects become personal and unique through how, where and with whom they are used. In this spirit, the user defines the story of no.30 products.



生肖紙鎮 \$ 680 - 980



文具組 \$ 1080 - 2180

NOW
鬧事設計

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小墨器 lite 黑 \$ 1880

鬧事設計為一台灣的文化類用具設計品牌，創立於 2018 年 12 月。致力於文化器物的再設計，融合傳統與現代工藝結合，突破舊有用具框架與限制，並希望透過設計，讓文化與生活接軌，讓文化深植於人們的生活中。主要產品「小墨器」是一套融合傳統文化與現代工藝的書法用具組。將舊有寫書法時繁複的用具和流程，在一整套的產品中做整理與歸納。

墨條和毛筆與亞洲知名的「大有製墨」及「林三益筆墨專家」合作，以簡約現代的直筒造型，將書寫所需用具巧妙地收納在一起。

"Hsiao Mo Chi" is a set of portable calligraphy tools that combines traditional culture with modern craftsmanship. To simplify the process and arrange those tools used for calligraphy writing, "Hsiao Mo Chi" sorts everything in a whole set of products. In a simple and modern straight barrel, the writing instruments such as writing brush, ink stick, writing pad, ink stone, paperweight, and brush water well are skillfully stored together. Ink sticks and writing brushes are cooperated with "Da-yu" and "Lamsamyick", which are well-known in Asia. In 2018, Hsiao Mo Chi also won the Red Dot Design Award, and successfully raised more than 1.2 million dollars on crowdfunding platform in Taiwan.



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只要相信，就有力量

曉創意，從易經體悟「變化、融合」的概念，做設計創意嘗試，期許能提供東方文化一個嶄新的時代樣貌。招財揪吉®不只是把舊傳統重現，而希望是帶動文化提升，實驗文化的可能性。因為要重塑 1000 年前的傳統神獸（據：五代十國的劉海戲金蟾 SINCE 900），因此無論設計團隊與生產工廠，都抱著一個誠摯的使命。熱愛自己的文化，我們才會越來越有文化。

招財蟾蜍之由來：相傳貪婪蟾蜍精，四處劫財，人間怨聲載道。玉帝得知，派八仙韓湘子下凡，以笛聲將其引出，大戰鎮服，除一後腿，免再做亂。蟾蜍精改邪歸正，將奪取之錢財救濟貧苦，後世流傳成為「招財三腳蟾蜍」。

Believing Is Power

The heart of the Dawn Creative comes from ancient Chinese philosophy, "I Ching" (The Book of Changes). By using the concepts of "change" and "mixture" to do design, we strive to bring Eastern culture a fresh, updated presence into contemporary design. Lucky Toad® is not just to reappear old traditions, but to bring along cultural improvement and the possibility of experimenting with culture. In order to refigure the traditional mythical beast which has existed since 1000 years ago, our design team and every partner have a sense of sincere mission. If we love our own culture, we will become more and more literate.

Legend has it that there was a greedy toad monster that committed robbery everywhere it went. When the Jade Emperor found out about its wickedness. He appointed Han Xiangzi, one of the Eight Immortals, to subdue the toad monster. Han Xiangzi played his flute to lure out the demon toad. After a fierce battle, he removed one of the toad's legs to prevent it from causing any further trouble. Henceforth, the demon toad repented for its wicked ways and used the money it had stolen to help the poor. Later generations came to know it as "the fortune-bringing three-legged toad".



招財揪吉 - 揪吉一族原價 \$ 10630，優惠價 \$ 8680 招財揪吉：空間的三個維度，各有不同的吉祥符號含意，代表了人生的三桶金



028

賽恩斯國際有限公司
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賽先生科學工廠是一個為熱愛科學趣味的人們所打造的品牌，啟發於在民初五四運動時，陳獨秀與胡適從西方引進賽先生的精神教育國人及客觀分析邏輯思維去觀察事物掌握知識。我們特意沿用這樣課本上的歷史，讓聽過品牌名稱的人都能對於賽先生 = 科學這部分有印象深刻。

我們致力於科學做為趣味增值，提倡將科學原理融入藝術、生活中結合。除了我們日常思維的邏輯與美感，將透過親身體驗來啟發科學的熱愛樂趣。



彩虹泡泡棒 2.0 \$290

Mr. Sci Science Factory is a brand for science lovers. During the May Fourth Movement in the early Republic of China, Chen Duxiu and Hu Shi introduced Mr. Sci's spirit from the West to educate Chinese people to observe things and acquire knowledge with objective analysis and logical thinking. We deliberately use this history so that anyone who has heard the brand name can be impressed by the part of Mr. Sci equals to Science.

We are committed to science as a value-added interest, and advocate the integration of scientific principles into art and daily life. In addition to the logic and beauty of our daily thinking, we will inspire the love and fun of science through personal experience.



植物獵人 - 華德箱植物生態瓶
\$850(S)、\$2480(M)、\$3200(L)、花房限定 \$3580

eguchitoys

029

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eguchitoys 以溫潤質感的木頭作為根本，運用木頭原色與活潑的色彩做出各式各樣的搭配，讓作品展現出生動的生命力，與台灣木匠協同，完成環境的永續維護。

設計師擁有蒙特梭利教育背景，我們認為好的玩具必須適合孩子各階段的發展需求，肌肉發展的程度、身體的規格、各階段有興趣的工作...因此我們有孩子練習手眼協調或手部肌肉的玩具、適合孩子身長的家具以及幫助孩子體驗工作的生活用具。

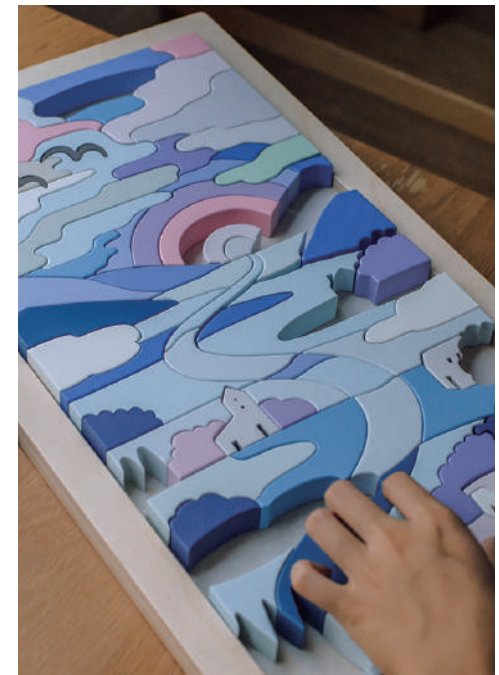
eguchitoys 的玩具兼顧教育及美感，陪伴孩子快樂成長。是的！原來玩具可以是這樣。

The designer of eguchitoys has a Montessori education background. We believe that good toys must be suitable for the developmental needs of children at all stages, including the degree of muscle development, the size of the body, the jobs that children are interested in at each stage...

We are committed to promoting beautiful teaching aids. Cultivate children's sense of beauty from an early age. eguchitoys insists that all pieces are made of wood. Let children be exposed to natural materials from an early age, and let their bodies retain memory of the touch of natural materials.



飛鳥系列 - 送子鳥 \$3600



日落拼圖 \$2380



030

霏娃手作

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羊毛氈寵物客製 \$ 2680



羊毛氈寵物客製 - 杜賓博士 + 蜘蛛比熊



羊毛氈寵物客製 - 貓貓

Feiwa design 之所以推出毛氈寵物公仔，源自於設計師想要保持童年時寵物陪伴的溫暖感覺。

現在，Feiwa design 的毛氈寵物公仔，將為所有的寵物愛好者提供同樣溫暖的陪伴感。無論您是與狗、貓、兔還是金鼠在一起，Feiwa design 都能滿足您對寵物的依賴和陪伴。

Feiwa design started the wool felt pet doll because the designer would want to keep the warm feeling of having pets accompany her in her childhood.

Now, Feiwa design's wool felt pet doll will provide the same warm feeling of accompaniment for all the pet lovers. Whether you are with a dog, cat, rabbit, or a golden mouse, Feiwa design satisfies your dependence and companionship on pets.

Wool felt teaching and wool felt promotion are provided.



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斯普尼克有限公司

SPUTNIK

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Explore 胸背帶 - 黃 \$ 990



COZY 機能飼料箱 - 白 \$ 1380



增高防蟻碗 - 綠 \$ 850

SPUTNIK 寵物設計自 2015 年創立，關注於人與毛孩生活中的聯繫，不論是透過產品的互動交流，或是生活風格的情感串接，我們希望 SPUTNIK 能提供一個兼具品味與機能的寵物生活型態。因此，SPUTNIK 透過對寵物生活的觀察與體驗，融合潮流、戶外機能與設計，重新詮釋寵物用品在日常的定位，以功能結合風格品味，讓飼主和毛孩擁有專業與美學的雙重感受，朝美好的寵物生活前進。

SPUTNIK Pet Design, founded in 2015, focuses on the relationship between human beings and pets in a daily life setting. Whether through interaction via products or emotional connection of lifestyle, SPUTNIK hopes to provide pets with a lifestyle combining taste and function. Therefore, through observation and experience of pets' life, SPUTNIK integrates fashion, outdoor function, and design. It reinterprets the positioning of pet products in daily life, and combines functions with style and taste, so that both pets and their owners can enjoy professionally design and aesthetic products for a better life.



032

減簡手制有限公司
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減簡手制 以蒐集城市角落的景色為主要靈感來源。布花圖案創作靈感皆來自臺灣各城市的風景，一些我們可能沒注意過的畫面，像是鐵皮屋的線條排列，或是牆角被雨水侵蝕的斑駁。「減」與「簡」是生活和創作上重要元素，先減去然後再簡化，讓工具回歸於「手」的創造角色。以獨特的布花圖案成功表現出品牌創作特色，應用於減簡系列商品，包含家飾、包袋、布料類。減簡經典暢銷的「鐵皮屋」「防水漆」「風箏」系列作品，成為許多注重居家生活美學的愛好者的收藏，經典布花更以臺東地景與人文為出發點，「綠方塊」系列作品重新詮釋池上的稻田風情，「編織」系列作品則成功轉化臺東海濱公園小白屋的線條紋理，帶有對地方人文的關懷又保有減簡一致設計風格。



桌巾訂製 / 鐵皮屋黃藍 / 一碼 \$ 780

Founded in 2011, JainJain is a Taiwanese printed textile design studio dedicated to creating fabric patterns inspired by everyday objects seen around Taiwan for bags, home accessories and clothing. Our signature patterns are often abstract images distilled from those seen in drywall construction, the ironwork around windows and doors, and colorful metal roofs. Reduction & Simplicity are considered two important elements in our design philosophy, to reduce and then to simplify. All media bear different emotions for unique moments and JainJain serves as a reminder in our daily life to clarify our ideas against all desires, big or small, within a controlled and realistic scope in order to avoid unnecessary deviation. The expressive city impressions are the source of inspiration for our design language.



經典托特包 - 大 - 遼章藍綠 \$ 2480

fyber
forma

033

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Fyber Forma 秉持著中性簡約、機能導入的品牌哲學，為城市人打造各式包款及生活配件，重塑城市休閒 Life of Urban Casual 的想像，持續為生活、穿梭於城市中的人們，實現更多「探索可能」的風格載體。

2014年於台灣台北發跡的包袋設計品牌 Fyber Forma，訴說著纖維在形式上有著無限的想像空間，探索著人、城市與配件的可能性，傳遞「探索自我可能的生活態度」。

Fyber Forma was founded in 2014 in Taipei, Taiwan. The brand name is the combination of "fiber" and "form" with a slight twist which indicates that fiber can exist in all imaginable forms. Tyvek® is the symbolic material of this brand which specializes in unisex personal wear and accessories. Our major products are outerwear such as coats, jackets and a variety of bags. Fyber Forma excels in assembling and transforming forms to create a fashion of light outdoor with simple, clean style. Our design focuses on demonstrating the beauty and uniqueness of Tyvek® and it epitomizes a self-confident and sensible personality. The balance among materials, function and beauty is the essence of Fyber Forma that reflects our distinguished concept of the world and Utopian style.



SPACE MISSION 系列商品



POCKET 隨行包 \$ 1280



034

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Double Dribble

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親手打造客製球裁 \$ 1280



Fastbreak 快攻小包 \$ 480



Hook 鉤射鑰匙圈 \$ 300

「球會離手，再製的精神會留下。」

二次運球的概念來自於台灣的街頭運動文化，材料來自校園產出的體育廢棄物，將其解構、重組而成各式升級回收服飾配件，搭配校園的體驗參與手作工坊，體現一個全新的球類回收機制。

我們是 Double Dribble 二次運球，讓生命終結的球類重返球場。

Inspired by the sports culture in the streets of Taiwan, we collect sport-related wastes from schools and businesses and upcycle them to make unique accessories. Along with handcraft sessions for the schools that recycle these wastes, a complete recycling system is created to reduce them.

We are Double Dribble, giving a second life to basketballs, volleyballs, and other sport-related wastes.

UNSIMPLE

035

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醫生包 \$ 3130



松菸旗艦門市



起鼓式長夾 \$ 5280

UNSIMPLE 從製作工法的層面來看我們偏向奔放大膽的當代主義專注於研發具實驗性、爆發性的創新工法

作品的風格上
深受品茶美學影響
以簡約的視覺做為茶的低調淡雅
以爆發性的創新工法作為可回甘的餘韻

善於使用牛巴戈皮料
將頭層牛皮細細打磨
使皮革擁有極佳的短絨觸感
使用後，經年累月的美更令人沈醉不已

UNSIMPLE was founded in 2013. We are good at using nubuck and art, amber leather to make high-quality leather goods.

The important thing is that we are one of the best-selling emerging brands of leather goods in Taiwan.

REHOW

036

如禾永續文創
REHOW

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www.rehow.org/uq-jix



《REHOW》如禾永續文創為專注於永續創造力的台灣新創品牌，致力推動廢棄材料的升級再製。從織品出發，REHOW用美感與設計探索各種永續的可能，不僅首創『#BarREHOW 一日設計師體驗』提供廢料吧與專業縫紉設備的自助手作參與；2022年，REHOW再次推出原創的改造計畫『R+F5重新整理』，提供客製化的永續方案與創意產品規劃，將廢棄資源反向再造，為循環生活提供新選擇！在推動循環經濟之外，REHOW更兼顧社會使命，與高林文創基金會合作推動社會關懷，REHOW製作團隊由高林文創基金會長期輔導培訓之二度就業婦女組成，透過資源整合支持婦女培力。



改造公式 A \$ 2180 - 男版襯衫 = 女版襯衫

We are REHOW, a Taiwan based startup focused on scaling the sustainability of upcycling.

With trendy aesthetics and designs, we started the first upcycling workshop “#BarREHOW” educating enthusiasts on how to recreate with formerly wasted woven materials using our industrial machines.

In 2022, we launched “R+F5 Reorganization” a project that helps our clients with customization on their upcycling plans.

Apart from creating a sustainable environment, we are also aware of our societal responsibilities. By joining forces with KAULIN Foundation, we help create more job opportunities by educating and counseling female clients looking to re enter the workforce.



改造公式 B \$ 4980 - 襯衫 + 褲子 = 外套 + 飛行帽 = 連帽外套

I . A . N Design

037

伊思服裝設計有限公司
I.A.N Design

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I.A.N Design 成立於 2009 年，以 Interest + Art + Nature 做為 I.A.N 的品牌縮寫。

以服裝的形式；傳遞並描繪關於生活的起點及某些素樸的概念詮釋，從生活的原型、肌膚的延伸到進一步提出人與地球更友善的方式進行設計，在天然素樸的材質上構思 I.A.N Design 的各式抽象概念與服飾美學。在剪裁上拿掉過多的贅飾與加工，回歸 {穿} 的本質。我們使用百分之百全天然有機棉料與天然無毒印染，示意著我們對地球的熱愛與尊重，讓生產者和體驗者都能有無毒的生產環境，維繫這個地球讓我們的生活與創作永續。

Founded in late 2009. I.A.N. stands for Interest, Art, and Nature.

We communicate and portray the "birth of life" and other simple concepts through clothing styles. The concept that life itself, is an extension of the body, is at the core of our designs, which are more eco-friendly. I.A.N Design bases its abstract concept and fashion aesthetics on natural and simple materials.

Removing superfluous decoration and processes on clothing manufacturing we get to the root of our "apparel". We respect and love our earth. So all our products are made with 100% all natural, organic cotton. Protecting the land that sustains our life and our creations. Our printing and dyeing process is completely free of pesticides or chemicals. It is our hope to continue producing better fashion aesthetics.



永續一衣多穿有機棉版型設計平織系列 \$ 4880



永續天然染有機棉版型設計針織系列 \$ 2980

C JEAN

038

希簡實業有限公司

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C JEAN 由畢業於倫敦藝術大學 - 倫敦時裝學院碩士的簡君嫻所創立，其作品 2019 年獲得義大利佛羅倫斯雙年展 - 纖維藝術銅牌獎，是臺灣第一位獲得此殊榮的設計師。2021 年作品於台北國際藝術博覽會展出，簡君嫻以植物萃取的天然染色設計系列服飾 - 『瞬間』在臺北時裝週發表，並同時在倫敦時裝週發表『永恆』，講述生命的不同型態，是具有正面影響力的潛力品牌。

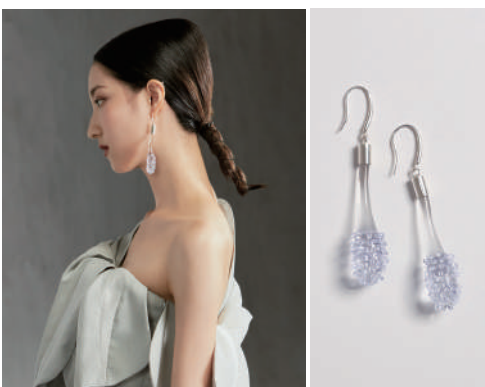
簡君嫻擅長以簡潔的立體剪裁，搭配布料設計製作當代時裝與高端訂製服，結合傳統工藝與永續材質的應用，闡述社會及大自然議題，曾被法國 WWD 雜誌刊載為精選設計師之一。

C JEAN is an independent designer brand founded by ChunYuan Jean, who graduated from the University of the Arts London-London College of Fashion with a master's degree. In 2019, Designer ChunYuan Jean received the Florence Biennale Textile & Fiber Art bronze medal, which made her the first designer from Taiwan who received this honor. Apart from the works exhibited at the ART TAIPEI, C JEAN has designed a collection of plant-derived, naturally dyed garments named "Moment", which was exhibited at Taipei Fashion Week SS22. "Eternity"-another C JEAN's collection that tells the story of life's precession and its circle- also made its appearance at London Fashion Week. C JEAN is regarded as a potential brand that can cause a deep influence on contemporary fashion design.

Chun-Yuan Jean is specialized in contemporary fashion design and high-end customizations by using concise technique of draping skills and fabric designs. Her works combines traditional craftsmanship, interweaving the use of sustainable materials that focuses on social and natural issues and has been featured in WWD magazine as one of the highlighted designers of trending brands.



22SS Moment 以植物萃取開發布料展現曇花盛開意象立裁禮服手工訂製歡迎洽詢



左 / 22SS Eternity 以牽牛花的凋謝為靈感的低胸褲裝禮服
彩妝 DoubleFashion 髮型 Driven.By.
右 / 22SS Eternity 與春池玻璃與拓葉工藝合作開發以回收玻璃製作的牽牛花飾品

Paper Shoot

039

紙綸科技股份有限公司

PAPER SHOOT

+886-2-26716805

service@papershoot.com

www.papershoot.com



「紙可拍」為台灣自有品牌，結合台灣最強的光學電子與文創設計實力，從 2013 年推出擁有全球專利的紙可拍，迄今更成功把台灣品牌帶入精品與設計領域！有別於其他國際數位相機品牌大廠，我們不走規格之路，也不讓人失去拍照的純真，透過不同設計，賦予相機攝影更具人性化、溫暖的意象，以及富饒文創的設計風格，讓喜好攝影的朋友都能透過「紙可拍相機」，拍見真實世界與美好的影像記憶。此外，我們努力將紙可拍推向國際、震撼世界，立志讓世界驚艷台灣的創新實力。

Paper Shoot creates products that combine paper and cameras, using thick cardboard casing to hold simplified digital camera components. Paper Shoot combines technology, fashion, and eco-friendliness. Based on the philosophy of "less is more." Paper Shoot has produced new camera casing that are sustainable, creative, and unique. The camera casing are replaceable, thus maximizing style while minimizing waste.



軟木紙相機 秘密花園 \$3990



紙相機 DIY 純白 \$2999



翠玉白菜數位相機 \$9800



040

谷口写真企画室 no photo no life

✉ nophotonolife135120@gmail.com

🌐 www.nophotonolife-store.com



谷口写真企画室 主理人葉仁傑自底片時期開始就投身於攝影行業之中，與太太—谷口小姐決定開設谷口写真企画室，推廣底片相機。使用谷口家徽作為 Logo 是為了代表與日本相連的關係性；「写真」代表了其身為職業攝影師的專業；「企画室」則是我們的業務，只要是與攝影相關的事，我們希望能將其企劃成形。

為了想要讓更多人接觸底片相機，我們打造一個明亮且開放的空間，讓大家能夠實際接觸這些相機，希望提供大家對的底片相機、對的影像觀念、對的攝影技術，也打造一個讓喜歡底片，喜歡攝影的人們能夠交流的空間。

The owner, Jay who is also a professional photographer. He established the “Taniguchi Studio “with his wife who is a Japanese to promote film camera. To show the connection with Japan, we use the Taniguchi kamon as the logo and to symbolize the camera we sell is also from Japan.

We believe these film cameras are not something unreachable, so we build an open space to make everybody try out these cameras easily and to make people have more interested about them. Meanwhile we not only sell cameras, but also provide the correct concept and correct skill for our customers and willing to make our store a place that people could communicate with people who also has passion about photography.



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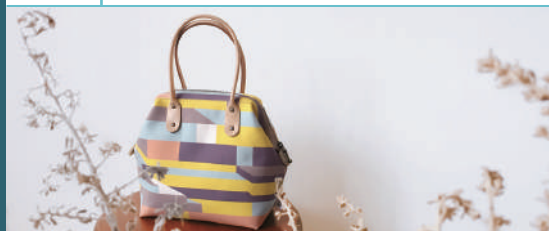
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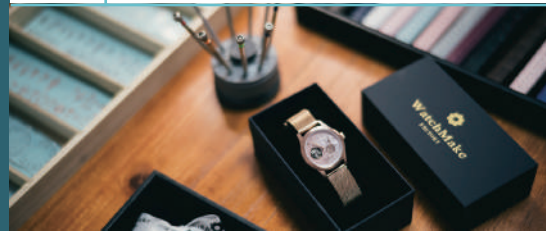
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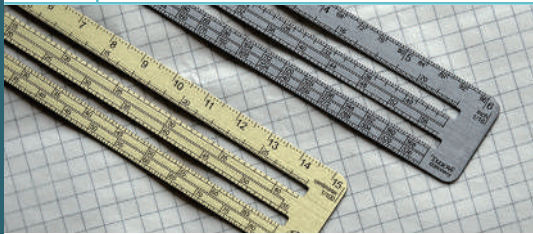
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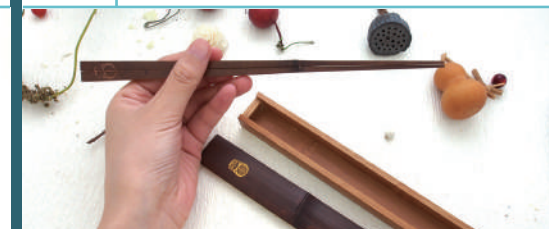
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執行創意點子驗證的前哨站

松菸創作者工廠

SongYan Creative Hub
The Base of Creative Idea Verification



松山文創園區為原創到國際化之共創基地，以及人才培育與資源串連的創新平台，「松菸創作者工廠」自 2016 年成立以來，提供進駐品牌吸收養分孕育成長，運用跨國資源，打開品牌與跨國的創作者交流，將台灣原創推向國際、走向世界。

「松菸創作者工廠」優化品牌創意生態系，使進駐團隊獲得實質的驗證空間、製造設備以及合辦展示的資源，提早與消費者對話、確認需求，直接接受市場驗證，改善產品，讓創意得以實現增加亮眼機會，並達到規模經濟、放眼國際市場；2020 年與「美國创新中心」策略合作，導入「創新、創業、數位、文化設計」四大主軸服務，創造數位學習與創新發展能量。

松山文創園區「松菸創作者工廠」提供品牌輔導、通路擴展、國際交流等多元協助，串接合作夥伴，扶植品牌跨界合作，期待原創理念在此無阻礙的流通、創意設計在此無界限。

The SongShan Cultural and Creative Park is a co-creation base from originality to internationalization; it is also an innovative platform for cultivating talents and linking resources. Since the founding of the SongYan Creative Hub in 2016, we have nourished the stationed brands to achieve growth, and through the use of multinational resources, brands reach out to engage in exchanges and dialogues with multinational creators. Taiwan's originality is in turn promoted globally to the world.

The SongYan Creative Hub optimize an brand creative ecosystem, directly combining creativity and market verification. Stationed brands can acquire a substantial verification space and production equipment and co-organized exhibition resources, directly identified consumers' needs to improve product defects. Creativity was in turn realized to enhance exposure opportunities, achieve economies of scale and take a broad view of international markets. Through its strategic partnership with the American Innovation Center, the SongYan Creative Hub also provides information and classes focused on innovation, entrepreneurship, digitalization, culture, and design. The Creative Hub also provides digital tools for users to develop mock-ups and expand their creative (and productive) capacity.

The SongYan Creative Hub provides multiple assistance such as brand counseling, channel expansion, international exchanges, connects partners, and fosters brand cross-border cooperation. We hope unhindered circulation of original concepts and putting creative designs that know no boundaries into practice.



Website



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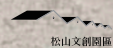
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特別感謝 | 王艾莉、周鈺庭、郭佩瑜 (依筆畫排序)

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